

In this revision of the test bank, I have updated all of the questions to reflect changes in *Society: The Basics*, 14<sup>th</sup> edition. In this revision, the questions are tagged according to six levels of learning that move from lower-level to higher-level cognitive reasoning. The six levels are:

REMEMBER: a question involving recall of key terms or factual material

UNDERSTAND: a question testing comprehension of more complex ideas

APPLY: a question applying sociological knowledge to some new situation

ANALYZE: a question requiring identifying elements of an argument and their interrelationship

The **168 questions** in this test bank are divided into four types of questions. **True/False questions** are the least demanding. As the table below shows, almost all of these questions fall within the two lowest levels of cognitive reasoning (“Remember” and “Understand”). **Multiple-choice questions**, which still involve the lowest three levels, are also relatively less demanding. **Short answer questions** also span a broad range of skills (from “Understand” to “Evaluate”). Finally, **essay questions** are the most demanding because they include 80% of the questions at the three highest levels of cognitive reasoning (“Analyze,” “Evaluate,” and “Create”).

#### Types of Questions

##### Easy to Difficult Level of Difficulty

	True/False	Mult Choice	Short Answer	Essay	Total Qs
Remember	43 (73%)	51 (62%)	0	0	94
Understand	14 (24%)	19 (23%)	8 (50%)	0	41
Apply	2 (3%)	12 (15%)	2 (12.5%)	1 (9%)	17
Analyze	0	0	6 (37.5%)	10 (91%)	16
	59	82	16	11	168

## CHAPTER 2: CULTURE

### TRUE/FALSE QUESTIONS

#### TB\_Q2.1.1

Businesses in this country can profit from recognizing the cultural diversity of the U.S. population.

Answer: True

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Remember the Facts

#### TB\_Q2.1.2

People around the world have much the same outward appearance and wear the same clothing and bodily decoration.

Answer: False

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Remember the Facts

#### TB\_Q2.1.3

Culture refers to the values, beliefs, behavior, and material things that form a way of life.

Answer: True

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Remember the Facts

#### TB\_Q2.1.4

One example of nonmaterial culture is the types of vehicles people use to get around in their daily lives.

Answer: False

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.1.5

Experiencing an unfamiliar culture can generate culture shock.

Answer: True

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Understand the Concepts

TB\_Q2.1.6

There is a single way of life that is biologically “natural” to humans everywhere.

Answer: False

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.1.7

For at least 12,000 years, humans have used culture as a strategy for survival.

Answer: True

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level:

TB\_Q2.1.8

The Census Bureau reports that only ten different languages are spoken in the United States.

Answer: False

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.9

Symbols refer to anything that carries meaning that is recognized by people who share a culture.

Answer: True

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.10

The emergence of computer-based instant messaging shows us that new symbols are being created all the time.

Answer: True

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Moderate

Skill Level: Apply What You Know

TB\_Q2.2.11

The story of Helen Keller, who became blind and deaf, shows how the development of our humanity depends on the ability to understand and use symbols.

Answer: True

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Moderate

Skill Level: Apply What You Know

TB\_Q2.2.12

Through the use of symbols, people make sense of their surroundings.

Answer: True

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Understand the Concepts

TB\_Q2.2.13

The gesture we commonly call “thumbs up” is used in all of the world’s societies to signify that something is very good.

Answer: False

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.14

The process of cultural transmission cannot take place unless people have a written language.

Answer: False

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Understand the Concepts

TB\_Q2.2.15

In high-income countries such as the United States, everyone has the ability to read and write.

Answer: False

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.16

English is not the most widely spoken first language in the world, but it has become the preferred second language throughout most of the world.

Answer: True

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.17

The Sapir-Whorf thesis states that the language we use shapes the reality we perceive.

Answer: True

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.18

Values are standards that serve as broad guidelines for living.

Answer: True

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.19

Most people in the United States share the value that everyone should not only have equality of opportunity, but also equality in all aspects of social standing.

Answer: False

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.2.20

Compared to cultures around the world, the way of life in the United States emphasizes individualism.

Answer: True

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.2.21

People in the United States tend to view the past as being better than the present.

Answer: False

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.22

Cultural values in the United States always go together—they are all consistent with one another.

Answer: False

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Understand the Concepts

TB\_Q2.2.23

One emerging value in the United States is the importance of personal growth, including spiritual activity.

Answer: True

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.24

Cultural values in high-income nations tend to be secular-rational, giving greater importance to personal self-expression.

Answer: True

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Understand the Concepts

TB\_Q2.2.25

In general, low-income nations have cultures that value individualism and personal self-expression.

Answer: False

Learning Objective: LO 2.2: Identify common elements of culture  
Topic: The Elements of Culture  
Difficulty Level: Moderate  
Skill Level: Understand the Concepts

TB\_Q2.2.26

Mores are norms that have great moral significance.

Answer: True

Learning Objective: LO 2.2: Identify common elements of culture  
Topic: The Elements of Culture  
Difficulty Level: Easy  
Skill Level: Remember the Facts

TB\_Q2.2.27

Across the United States, mores vary more than folkways.

Answer: False

Learning Objective: LO 2.2: Identify common elements of culture  
Topic: The Elements of Culture  
Difficulty Level: Easy  
Skill Level: Remember the Facts

TB\_Q2.2.28

Values and norms help to define a society's "ideal culture."

Answer: True

Learning Objective: LO 2.2: Identify common elements of culture  
Topic: The Elements of Culture  
Difficulty Level: Easy  
Skill Level: Remember the Facts

TB\_Q2.2.29

Technology refers to knowledge people use to make a way of life in their surroundings.

Answer: True

Learning Objective: LO 2.2: Identify common elements of culture  
Topic: The Elements of Culture  
Difficulty Level: Easy  
Skill Level: Remember the Facts

TB\_Q2.3.30



Gerhard Lenski used the concept “sociocultural evolution” to refer to how technological innovation changes the shape of societies.

Answer: True

Learning Objective: LO 2.3: Analyze how a society’s level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.31

Hunting and gathering societies generate a material surplus.

Answer: False

Learning Objective: LO 2.3: Analyze how a society’s level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.32

Hunting and gathering societies are nomadic.

Answer: True

Learning Objective: LO 2.3: Analyze how a society’s level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.33

Forces of nature have the greatest effect on societies with the simplest technology.

Answer: True

Learning Objective: LO 2.3: Analyze how a society’s level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.34

The subordination of women by men is clearly evident and extreme in hunting and gathering societies.

Answer: False

Learning Objective: LO 2.3: Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.35

Horticultural societies typically form permanent settlements.

Answer: True

Learning Objective: LO 2.3: Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.36

Pastoral and horticultural societies are not capable of a material surplus.

Answer: False

Learning Objective: LO 2.3: Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.37

Agrarian societies typically have dramatic social inequality.

Answer: True

Learning Objective: LO 2.3: Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.38

Agriculture differs from horticulture because it makes use of animal-drawn plows that can cultivate much more land.

Answer: True

Learning Objective: LO 2.3: Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.39

Industrial societies use powerful sources of energy to drive large machinery.

Answer: True

Learning Objective: LO 2.3: Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.40

The industrial era was underway in parts of Europe by the time the explorer Christopher Columbus reached the Americas in 1492.

Answer: False

Learning Objective: LO 2.3: Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.41

The use of industrial technology typically raises economic living standards.

Answer: True

Learning Objective: LO 2.3: Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.42

In general, industrialization results in more schooling and a sharp increase in the share of the population that is illiterate.

Answer: False

Learning Objective: LO 2.3: Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.43

In a postindustrial society, computers and other information technology play a major part in the operation of the economy.

Answer: True

Learning Objective: LO 2.3: Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.44

Japan is more multicultural than the United States.

Answer: False

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.45

The United States has a popular culture, but not a high culture.

Answer: False

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.46

Most people participate in numerous subcultures without necessarily becoming very committed to any of them.

Answer: True

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.47

The fact that hip-hop music and the DJ scene were invented in the low-income, African American neighborhoods of New York show that people of all social positions help create U.S. cultural patterns.

Answer: True

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.4.48

Multiculturalists claim that, over the course of U.S. history, most non-English immigrants were advised to adopt the cultural patterns of the English—their “betters”—rather than “melt in.”

Answer: True

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.4.49

Afrocentrism refers to the dominance of European cultural patterns.

Answer: False

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.50

Subculture is more at odds with dominant culture than counterculture.

Answer: False

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.4.51

Cultural lag refers to the fact that some cultural elements change more quickly than others.

Answer: True

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.52

Cultural change results from invention, discovery, and diffusion.

Answer: True

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.53

Cultural relativism means using your own cultural standards to evaluate another culture.

Answer: False

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.54

Rock-and-roll music in the United States is one cultural trait that has nothing in common with music that was popular a short time before it emerged.

Answer: False

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.5.55

The structural-functional approach sees culture as a relatively stable system of integrated patterns people use to meet their needs.

Answer: True

Learning Objective: LO 2.5: Apply sociology's macro-level theories to gain greater understanding of culture

Topic: Theories of Culture

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.5.56

Cultural universals refer to patterns that are held by everyone in a society.

Answer: False

Learning Objective: LO 2.5: Apply sociology's macro-level theories to gain greater understanding of culture

Topic: Theories of Culture

Difficulty Level: Moderate

Skill Level: Remember the Facts

TB\_Q2.5.57

Karl Marx argued that a society's economic system was shaped by its value system.

Answer: False

Learning Objective: LO 2.5: Apply sociology's macro-level theories to gain greater understanding of culture

Topic: Theories of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.5.58

Sociobiology explores how human biology has shaped today's culture.

Answer: True

Learning Objective: LO 2.5: Apply sociology's macro-level theories to gain greater understanding of culture

Topic: Theories of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.5.59

It is fair to say that humans always remain prisoners of their existing culture.

Answer: False

Learning Objective: LO 2.5: Apply sociology's macro-level theories to gain greater understanding of culture

Topic: Theories of Culture

Difficulty Level: Moderate

Skill Level: Understand the Concepts

## MULTIPLE-CHOICE QUESTIONS

TB\_Q2.1.60

The chapter opening story of the diversity initiative at Charles Schwab & Co. shows us that \_\_\_\_\_

- a. various minorities respond to the same advertising in exactly the same way.
- b. Asian American immigrants prefer English to their native language when they are doing business.
- c. learning more about cultural diversity can help a company boost sales.
- d. All of these are correct.

Answer: c

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.1.61

The United States is the most \_\_\_\_\_ of all countries.



- a. multicultural
- b. culturally uniform
- c. slowly changing
- d. traditional

Answer: a

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.1.62

What is the term for the beliefs, values, behavior, and material objects that together make up the way of life for a group of people?

- a. Social structure
- b. Social system
- c. Culture
- d. Society

Answer: c

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Remember the Facts

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As a part of human culture, religion is an example of \_\_\_\_\_

- a. material culture.
- b. nonmaterial culture.
- c. culture shock.
- d. human nature.

Answer: b

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Moderate

Skill Level: Apply What You Know

TB\_Q2.1.64

The intangible world of ideas created by members of a society is referred to as \_\_\_\_\_

- a. high culture.
- b. material culture.
- c. norms.
- d. nonmaterial culture.

Answer: d

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.1.65

Cars, computers, and iPhones are all examples of which of the following?

- a. High culture
- b. Material culture
- c. Norms
- d. Nonmaterial culture

Answer: b

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.1.66

Looking all around the world, what we find everywhere is \_\_\_\_\_

- a. the same ideas about what is right.
- b. people enjoying the same sports.
- c. people creating diverse cultural systems.
- d. the same standards that define what is beautiful and ugly.

Answer: c

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.1.67

Among all forms of life, humans stand out as the only species that \_\_\_\_\_

- a. relies on culture to ensure survival.

- b. has patterned ways of living.
- c. has biological instincts.
- d. makes use of tools.

Answer: a

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Understand the Concepts

TB\_Q2.1.68

The term *Homo sapiens*, the name of our species, comes from Latin meaning \_\_\_\_\_

- a. “person of culture.”
- b. “intelligent person.”
- c. “one who walks upright.”
- d. “person who evolves.”

Answer: b

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.1.69

According to scientists, *Homo sapiens* first appeared on Earth about how long ago?

- a. 2,500 years
- b. 25,000 years
- c. 250,000 years
- d. 250 million years

Answer: c

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.1.70

The concept of \_\_\_\_\_ refers to a shared way of life, and the term \_\_\_\_\_ refers to a political entity.

- a. culture; society

- b. country; nation
- c. nation; culture
- d. culture; nation

Answer: d

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.1.71. The United States is multicultural because \_\_\_\_\_

- a. everyone holds the same values and beliefs.
- b. each individual holds many different and conflicting values and beliefs.
- c. there are many widely shared values and beliefs.
- d. in this country we find many different languages and ways of life.

Answer: d

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.72

Sociologists define a symbol as \_\_\_\_\_

- a. anything that carries meaning to people who share a culture.
- b. any material cultural trait.
- c. any gesture that conveys insult to others.
- d. social patterns that cause culture shock.

Answer: a

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.73

The fact that instant messaging is based on a new set of symbols shows us that \_\_\_\_\_

- a. today's young people are smarter than their parents.
- b. symbols are static elements.
- c. culture changes over time.
- d. we are not dependent on our culture's symbols.

Answer: c

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Apply What You Know

TB\_Q2.2.74. The language widely spoken by people in more nations of the world than any other is \_\_\_\_\_

- a. Spanish.
- b. Chinese.
- c. English.
- d. Hindi.

Answer: c

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.75

Cultural transmission refers to the process of \_\_\_\_\_

- a. cultural patterns moving from one society to another.
- b. using the oral tradition.
- c. passing cultural patterns from one generation to another.
- d. using writing to enshrine cultural patterns.

Answer: c

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.76

The Sapir-Whorf thesis states that \_\_\_\_\_

- a. language involves attaching labels to the real world.
- b. people see the world through the cultural lens of their language.
- c. most words have the same meaning if spoken in different languages.
- d. every word exists in all known languages.

Answer: b

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.2.77

Standards by which people who share culture define what is desirable, good, and beautiful are called \_\_\_\_\_

- a. folkways.
- b. norms.
- c. mores.
- d. values.

Answer: d

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.78

The dominant values of U.S. culture include \_\_\_\_\_

- a. a deep respect for the traditions of the past.
- b. a belief in equality of condition for all.
- c. a belief in individuality.
- d. a belief in personal intuition over science.

Answer: c

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.79

While one dominant value of U.S. culture is the right to equal opportunity and freedom, another is \_\_\_\_\_

- a. equality of condition.
- b. “being” rather than “doing”.
- c. racism and group superiority.
- d. belief in tradition.

Answer: c

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.2.80

Key values of U.S. culture \_\_\_\_\_

- a. always fit together easily.
- b. change quickly, even from year to year.
- c. are shared by absolutely everyone in a society.
- d. are sometimes in conflict with one another.

Answer: c

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.2.81

An emerging value in our society is found in which of the following expressions?

- a. “What was good enough for my parents is good enough for me.”
- b. “The present is better than the past.”
- c. “Work is important, but I want more time for leisure and personal growth.”
- d. “It’s good to be free.”

Answer: c

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Difficult

Skill Level: Apply What You Know

TB\_Q2.2.82

Low-income countries have cultures that value \_\_\_\_\_

- a. economic survival.
- b. equal standing for women and men.
- c. self-expression.
- d. individualism.

Answer: a

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.2.83

\_\_\_\_\_ are rules about everyday, casual living; \_\_\_\_\_ are rules with great moral significance.

- a. Mores; folkways
- b. Folkways; mores
- c. Proscriptive norms; prescriptive norms
- d. Prescriptive norms; proscriptive norms

Answer: b

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.84

Wrong-doing, such as an adult forcing a child to engage in sexual activity, is an example of violating cultural \_\_\_\_\_

- a. mores.
- b. symbols.
- c. folkways.
- d. control.

Answer: a

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Difficult

Skill Level: Apply What You Know

TB\_Q2.2.85

The early U.S. sociologist who described the difference between folkways and mores was \_\_\_\_\_

- a. Emile Durkheim.
- b. William Graham Sumner.
- c. Harriett Martineau.
- d. George Herbert Mead.

Answer: b

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.86

\_\_\_\_\_ distinguish between right and wrong; \_\_\_\_\_ distinguish between right and rude.

- a. Mores; folkways
- b. Taboos; mores



- c. Folkways; mores
- d. Prescriptive norms; proscriptive norms

Answer: a

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.2.87

An act of kindness, such as opening the door for an elderly man, illustrates conforming to

- 
- a. mores.
  - b. taboos.
  - c. folkways.
  - d. proscriptive norms.

Answer: c

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Difficult

Skill Level: Apply What You Know

TB\_Q2.2.88

Elements of social control in everyday life include shame, guilt, and \_\_\_\_\_

- a. ideal culture.
- b. real culture.
- c. sanctions.
- d. material culture.

Answer: c

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.2.89

The fact that some married men and married women are sexually unfaithful to their spouses is an example of \_\_\_\_\_ culture, while the fact that most adults say they support the idea of sexual fidelity is an example of \_\_\_\_\_ culture.

- a. high; low
- b. low; high
- c. ideal; real

- d. real; ideal

Answer: d

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Difficult

Skill Level: Apply What You Know

TB\_Q2.2.90

Sociologists refer to tangible or physical human creations as \_\_\_\_\_

- a. nonmaterial culture.
- b. artifacts.
- c. technology.
- d. values.

Answer: b

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.91

What is the term for the application of cultural knowledge to the task of living in an environment?

- a. Real culture
- b. Ideal culture
- c. Cultural transmission
- d. Technology

Answer: d

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.92

According to Gerhard Lenski, which of the following has the greatest power to shape a society?

- a. Technology
- b. Social conflict
- c. Human ideas
- d. Human desire for change

Answer: a

Learning Objective: LO 2.3 Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.93

According to Lenski, the term "sociocultural evolution" refers to \_\_\_\_\_

- a. changes brought about by new ways of thinking.
- b. changes created by ideas coming from other societies.
- c. change that results from social conflict.
- d. changes that occur as a society acquires new technology.

Answer: d

Learning Objective: LO 2.3 Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.94

Today, hunting and gathering societies \_\_\_\_\_

- a. are quickly spreading around the world.
- b. represent about half the world's population.
- c. are few in number, but are found on every continent.
- d. are close to disappearing from the world.

Answer: d

Learning Objective: LO 2.3 Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.95

In hunting and gathering societies the \_\_\_\_\_

- a. population is small and nomadic.
- b. population is large and live in villages.
- c. population is small and they raise crops and animals.
- d. population is large and most people are farmers.

Answer: a

Learning Objective: LO 2.3 Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.3.96

In hunting and gathering societies \_\_\_\_\_

- a. men and women do almost entirely the same tasks.
- b. men hunt animals while women gather vegetation.
- c. women hunt animals while men gather vegetation.
- d. men and women work together as hunters.

Answer: b

Learning Objective: LO 2.3 Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.97

The social standing of women and men in hunting and gathering societies is \_\_\_\_\_

- a. unequal, with men controlling farming.
- b. fairly equal, with men and women each making a vital contribution to survival.
- c. unequal, with women raising the young while men secure food.
- d. equal, because both men and women perform the same tasks.

Answer: b

Learning Objective: LO 2.3 Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.98

A constant danger to people living in hunting and gathering societies is \_\_\_\_\_

- a. loss of tradition.
- b. growing more food than people can carry.
- c. the forces of nature, including storms and droughts.
- d. the forces of social inequality.

Answer: c

Learning Objective: LO 2.3 Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.99

By definition, horticultural societies are those in which people \_\_\_\_\_

- a. are nomadic.
- b. hunt animals and gather vegetation.
- c. have learned to raise animals.
- d. use simple hand tools to raise crops.

Answer: d

Learning Objective: LO 2.3 Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.100

The first type of society to generate a material surplus was \_\_\_\_\_

- a. hunting and gathering.
- b. horticultural and pastoral.
- c. agrarian.
- d. industrial.

Answer: b

Learning Objective: LO 2.3 Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.101

What type of society engages in large-scale farming based on the use of plows drawn by animals or more powerful energy sources?

- a. Hunting and gathering
- b. Horticultural
- c. Pastoral
- d. Agrarian

Answer: d

Learning Objective: LO 2.3 Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.102

Agrarian technology developed based on the use of \_\_\_\_\_

- a. the plow, animal power, and the development of metals.
- b. the ability to travel, the rise of industry, and elevated living standards.
- c. cultural diffusion, the use of hand tools to grow crops, and social diversity.
- d. computers, the Information Revolution, and a global culture.

Answer: a

Learning Objective: LO 2.3 Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.103. In terms of social inequality, agrarian societies generally \_\_\_\_\_

- a. have much more inequality than less productive societal types.
- b. have about the same amount of social inequality as less productive societal types.
- c. have less social inequality than less productive societal types.
- d. come very close to being egalitarian societies.

Answer: a

Learning Objective: LO 2.3 Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.104. Which of the following types of society has the most productive specialization?

- a. Hunting and gathering
- b. Horticultural and pastoral
- c. Agrarian
- d. Industrial

Answer: d

Learning Objective: LO 2.3 Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.3.105. Which type of human society has existed only since about the year 1750?

- a. Industrial societies
- b. Agrarian societies
- c. Horticultural and pastoral societies
- d. Hunting and gathering societies

Answer: a

Learning Objective: LO 2.3 Analyze how a society's level of technology shapes its culture

Topic: Technology and Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.106

More than \_\_\_\_\_ people have immigrated to the U.S. between the years 1820 and 2014.

- a. 2 million
- b. 12 million.
- c. 50 million
- d. 82 million

Answer: d

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.107

The distinction between high culture and popular culture is based mostly on \_\_\_\_\_

- a. how advanced the cultural pattern is.
- b. how long the cultural pattern has existed.
- c. the social standing of the people who display the cultural pattern.
- d. how interesting the cultural pattern is.

Answer: c

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.108

Sometimes the distinction between high culture and popular culture is not so clear, as shown by the television show *Here Comes Honey Boo-Boo*, because \_\_\_\_\_

- a. the family in this show was always very rich.
- b. reality shows have made families that were low-income nationally-known media stars who are now earning a lot more money.
- c. Honey Boo Boo's mother is a previous Miss America pageant winner.
- d. reality television never shows people who appear to be of low social position.

Answer: b

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.109

Cultural patterns that are widespread among a society's population are referred to as \_\_\_\_\_

- a. high culture.
- b. popular culture.
- c. elite culture.
- d. established culture.

Answer: b

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.110

If you were to attend a New York Ballet performance, you would be experiencing \_\_\_\_\_

- a. high culture.
- b. popular culture.
- c. cultural transmission.
- d. virtual culture.

Answer: a

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change



Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Difficult

Skill Level: Apply What You Know

TB\_Q2.4.111

Hip-hop music and the DJ scene first emerged \_\_\_\_\_

- a. on college campuses in the 1980s.
- b. in the South Bronx during the 1970s.
- c. among rich people in the 1990s as part of elite culture.
- d. in the South as part of that region's tradition culture.

Answer: b

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.112

Subculture refers to \_\_\_\_\_

- a. a part of the population lacking culture.
- b. people who embrace popular culture.
- c. cultural patterns that set off a part of a society's population.
- d. people who embrace high culture.

Answer: c

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.113

Harley Davidson motorcycle riders, computer programmers, and jazz musicians all display \_\_\_\_\_ patterns.

- a. high cultural
- b. popular cultural
- c. virtual cultural
- d. subcultural

Answer: d

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Difficult

Skill Level: Apply What You Know

TB\_Q2.4.114

Multiculturalism is defined as \_\_\_\_\_

- a. efforts to encourage immigration to the United States.
- b. efforts to establish English as the official language of the United States.
- c. a perspective recognizing the cultural diversity of the United States and promoting equality of all cultural traditions.
- d. the idea that the United States should have a single, dominant culture.

Answer: c

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.115

About how many adults in the United States speak a language other than English at home?

- a. 2 million
- b. 17 million
- c. 27 million
- d. 62 million

Answer: d

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.116. Other than English, which is the most widely-spoken language in the United States?

- a. French
- b. Spanish
- c. German
- d. Chinese

Answer: b

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.117

The claim that U.S. culture is wrongly dominated by a European, and especially English, way of life characterizes our culture as

- a. ethnocentric.
- b. Afrocentric.
- c. Eurocentric.
- d. culturally relative.

Answer: c

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.118

Counterculture refers to \_\_\_\_\_

- a. people who differ in some small way.
- b. popular culture.
- c. high culture.
- d. cultural patterns that oppose those that are widely held.

Answer: d

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

TB\_Q2.4.119

The region of the United States where the largest percentage of people speak a language other than English at home is the \_\_\_\_\_

- a. Southwest.
- b. South.
- c. Northeast.
- d. Northwest.

Answer: a

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.120

Cultural integration refers to the fact that \_\_\_\_\_

- a. U.S. society contains many cultural patterns.
- b. European cultural patterns dominate U.S. society.
- c. change in one cultural pattern is usually linked to changes in others.
- d. everyone in the United States shares most cultural values.

Answer: c

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.121

Compared to college students of the late 1960s, more of today's college students are concerned with \_\_\_\_\_

- a. developing a philosophy of life.
- b. making money.
- c. seeking justice in the world.
- d. being involved in political affairs.

Answer: b

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.4.122

The concept "cultural lag" refers to the fact that \_\_\_\_\_

- a. the rate of cultural change has been slowing.
- b. some societies advance faster than others do.
- c. some people are more cultured than others.
- d. some cultural elements change more quickly than others.

Answer: d

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.123

A good example of cultural lag is \_\_\_\_\_

- a. gaining the ability to modify genetic patterns in humans before understanding the possible social consequences of doing so.
- b. a slowing in the rate of invention in the computer industry.
- c. older people trying to make younger people respect tradition.
- d. virtual culture replacing traditional culture.

Answer: a

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Difficult

Skill Level: Apply What You Know

TB\_Q2.4.124

Cultural change is set in motion in three general ways. What are they?

- a. Invention, discovery, and diffusion
- b. Invasion, invention, and experiment
- c. Immigration, imagination, and innovation
- d. Adaptation, integration, and immigration

Answer: a

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.4.125

The spread of cultural traits from one society to another is called \_\_\_\_\_

- a. immigration.
- b. cultural transmission.
- c. popular culture.
- d. diffusion.

Answer: d

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.126

Ethnocentrism refers to \_\_\_\_\_

- a. people taking pride in their ethnicity.
- b. claiming that another culture is better than your own.
- c. judging another culture using the standards of your own culture.
- d. understanding another culture using its own standards and values.

Answer: c

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.127

A person who criticizes the Amish farmer as being “backward” for tilling his fields with horses and a plow instead of using a tractor is displaying \_\_\_\_\_

- a. ethnocentrism.
- b. cultural relativism.
- c. cultural diffusion.
- d. cultural integration.

Answer: a

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Difficult

Skill Level: Apply What You Know

TB\_Q2.4.128

The practice of understanding another culture on its own terms and using its own standards is called \_\_\_\_\_

- a. ethnocentrism.
- b. cultural relativism.
- c. cultural diffusion.
- d. cultural integration.

Answer: b

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.4.129

The emergence of rock-and-roll in the United States demonstrates \_\_\_\_\_

- a. the lack of a youth culture.
- b. that musical tastes are not linked to people's social standing.
- c. that cultural patterns are subject to change.
- d. that cultural patterns rarely change.

Answer: c

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Understand the Concepts

TB\_Q2.4.130

The flow of \_\_\_\_\_ from country to country adds to the creation of a global culture.

- a. goods
- b. animals
- c. violent acts
- d. humanitarian acts

Answer: a

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Understand the Concepts

TB\_Q2.5.131

Which theoretical approach states that the stability of U.S. society rests on core values shared by most people?

- a. The structural-functional approach
- b. The social-conflict approach
- c. The symbolic-interaction approach
- d. The sociobiology approach

Answer: a

Learning Objective: LO 2.5: Apply sociology's macro-level theories to gain greater understanding of culture

Topic: Theories of Culture

Difficulty Level: Moderate

Skill Level: Apply What You Know

TB\_Q2.5.132

Cultural universals are elements of culture that \_\_\_\_\_

- a. have always been part of U.S. culture.
- b. have diffused from the United States to other countries.
- c. have come to the United States from elsewhere.
- d. are part of every known culture.

Answer: d

Learning Objective: LO 2.5: Apply sociology's macro-level theories to gain greater understanding of culture

Topic: Theories of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.5.133

Telling jokes is an example of \_\_\_\_\_

- a. a cultural universal.
- b. material culture.
- c. cultural relativism.
- d. cultural lag.

Answer: a

Learning Objective: LO 2.5: Apply sociology's macro-level theories to gain greater understanding of culture

Topic: Theories of Culture

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.5.134

Which theoretical approach is linked to the philosophical doctrine of materialism?

- a. The structural-functional approach
- b. The social-conflict approach
- c. The symbolic-interaction approach
- d. The sociobiology approach

Answer: b



Learning Objective: LO 2.5: Apply sociology's macro-level theories to gain greater understanding of culture

Topic: Theories of Culture

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.5.135

A theory that explains how schooling helps prepare young people for the work they will do as adults represents the \_\_\_\_\_

- a. structural-functional approach.
- b. social-conflict approach.
- c. symbolic-interaction approach.
- d. sociobiology approach.

Answer: a

Learning Objective: LO 2.5: Apply sociology's macro-level theories to gain greater understanding of culture

Topic: Theories of Culture

Difficulty Level: Moderate

Skill Level: Apply What You Know

TB\_Q2.5.136

A Marxist analysis of U.S. culture suggests that our competitive and individualistic values reflect \_\_\_\_\_

- a. the values of the "founding fathers."
- b. trends in Western European history.
- c. this nation's capitalist economy.
- d. this nation's family system.

Answer: c

Learning Objective: LO 2.5: Apply sociology's macro-level theories to gain greater understanding of culture

Topic: Theories of Culture

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.5.137

The theoretical approach that highlights the link between culture and social inequality is the \_\_\_\_\_

- a. structural-functional approach.
- b. social-conflict approach.
- c. symbolic-interaction approach.
- d. sociobiology approach.

Answer: b

Learning Objective: LO 2.5: Apply sociology's macro-level theories to gain greater understanding of culture

Topic: Theories of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.5.138

A feminist theoretical analysis of language in the U.S. suggests that cultural patterns support \_\_\_\_\_

- a. gender inequality.
- b. gender equality.
- c. a capitalist economy.
- d. the family system.

Answer: a

Learning Objective: LO 2.5: Apply sociology's macro-level theories to gain greater understanding of culture

Topic: Theories of Culture

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.5.139

Which theoretical approach gives an evolutionary explanation of why the sexual "double standard" is found around the world?

- a. The structural-functional approach
- b. The social-conflict approach
- c. The symbolic-interaction approach
- d. The sociobiology approach

Answer: d

Learning Objective: LO 2.5: Apply sociology's macro-level theories to gain greater understanding of culture

Topic: Theories of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.6.140

Culture acts as a constraint, limiting human freedom because \_\_\_\_\_

- a. much culture is habit, which members of a society repeat again and again.
- b. humans cannot create new culture for themselves.
- c. culture always discourages change.

- d. culture forces us to make choices.

Answer: a

Learning Objective: LO 2.6: Critique culture as limiting or expanding human freedom

Topic: Culture and Human Freedom

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.6.141

Culture is a source of human freedom because \_\_\_\_\_

- a. culture does not guide behavior.
- b. all culture changes very quickly.
- c. as cultural creatures, humans make and remake the world for themselves.
- d. culture is habitual.

Answer: c

Learning Objective: LO 2.6: Critique culture as limiting or expanding human freedom

Topic: Culture and Human Freedom

Difficulty Level: Moderate

Skill Level: Understand the Concepts

## SHORT ANSWER QUESTIONS

TB\_Q2.1.142

What is the difference between material and nonmaterial culture?

Answer:

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What is Culture?

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.1.143

What causes culture shock? Provide an example of culture shock in everyday life.

Answer:

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What is Culture?

Difficulty Level: Difficult

Skill Level: Apply What You Know

TB\_Q2.2.144

Define and explain the importance of each of the five common components of all human culture: symbols, language, values, beliefs, and norms.

Answer:

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.2.145

What are five of the key values in U.S. culture? What quality do these values seem to have in common?

Answer:

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Difficult

Skill Level: Analyze It

TB\_Q2.2.146

What difference is found in cultural values when comparing low-income nations and high-income nations? Explain this pattern.

Answer:

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Moderate

Skill Level: Analyze It

TB\_Q2.2.147

Give an example of each of the following: (a) folkways, (b) mores, (c) a prescriptive norm, and (d) a proscriptive norm.

Answer:

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Difficult

Skill Level: Apply What You Know

TB\_Q2.2.148

What is the difference between “ideal” and “real” culture?

Answer:

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.4.149

What does Gerhard Lenski mean by “sociocultural evolution”? Why does he argue that technology shapes every aspect of society?

Answer:

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.4.150

Briefly describe societies based on hunting and gathering, pastoralism, horticulture, agriculture, and industry.

Answer:

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.4.151

What is the difference between high culture and popular culture?

Answer:

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.4.152

Explain how the development of hip-hop music demonstrates the fact that even people of low social position play a part in creating culture.

Answer:

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.4.153

What is the difference between subculture and counterculture? Define your terms carefully.

Answer:

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.4.154

What is ethnocentrism? What is cultural relativism? Identify a problem with each.

Answer:

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Moderate

Skill Level: Analyze It

TB\_Q2.5.155

What basic view of culture underlies the structural-functional approach? What is one weakness or limitation of this approach?

Answer:

Learning Objective: LO 2.5: Apply sociology's macro-level theories to gain greater understanding of culture

Topic: Theories of Culture

Difficulty Level: Moderate

Skill Level: Analyze It

TB\_Q2.5.156

What basic view of culture underlies the social-conflict approach? What is one weakness or limitation of this approach?

Answer:

Learning Objective: LO 2.5: Apply sociology's macro-level theories to gain greater understanding of culture

Topic: Theories of Culture

Difficulty Level: Easy Moderate

Skill Level: Analyze It

TB\_Q2.5.157

What does the sociobiology approach tell us about human culture? What is one weakness or limitation of this approach?

Answer:

Learning Objective: LO 2.5: Apply sociology's macro-level theories to gain greater understanding of culture

Topic: Theories of Culture

Difficulty Level: Moderate

Skill Level: Analyze It

## ESSAY QUESTIONS/TOPICS FOR SHORT PAPERS

TB\_Q2.1.158

Write a short essay in which you assess the idea that there is no single way of life that is "natural" for humanity. What comes naturally to our species is the creation of diverse patterns of human culture.

Answer:

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What is Culture?

Difficulty Level: Difficult

Skill Level: Analyze It

TB\_Q2.1.159

"Human nature is the development of culture." Explain how human beings came to be the only creatures to make use of culture as a strategy for survival.

Answer:

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What is Culture?

Difficulty Level: Difficult

Skill Level: Analyze It

TB\_Q2.2.160

How does ideal culture differ from real culture? Illustrate your essay using three examples of how ideal and real culture differ in U.S. society.

Answer:

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Difficult

Skill Level: Apply What You Know

TB\_Q2.2.161

How do cultural values differ in low-income nations and in high-income nations? What reasons can you provide for this difference?

Answer:

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Difficult

Skill Level: Analyze It

TB\_Q2.4.162

Describe Gerhard Lenski's model of sociocultural evolution, summarizing several key traits of each stage. What major technological revolutions have reshaped human societies in the past?

Answer:

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Difficult

Skill Level: Analyze It

TB\_Q2.4.163

Use the emergence of rock and roll music in the 1950s to illustrate how this musical form was built from music that came before it, but also explain how it was different. How does



the story of rock and roll show the link between culture and social class? What about race? What about age?

Answer:

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Difficult

Skill Level: Analyze It

TB\_Q2.4.164

Identify at least one positive and one negative consequence of declaring English as the “official” language of the United States. Why do some people strongly support this goal? Why do others strongly oppose it?

Answer:

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Difficult

Skill Level: Analyze It

TB\_Q2.4.165

How does the history of rock-and-roll music illustrate the changing and socially diverse character of our nation’s way of life? Consider race, class, gender, and age in your essay.

Answer:

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Difficult

Skill Level: Analyze It

TB\_Q2.4.166

After carefully examining National Map 2-1 on page 67, write an essay that explains how and why the experience of cultural diversity is different for people living in different regions of the United States.

Answer:

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Difficult

Skill Level: Analyze It

TB\_Q2.5.167. Write an essay that highlights the different insights about culture that come from the structural-functional approach, the social-conflict approach, and the sociobiology approach. Is one theoretical approach more appropriate than another? Or does each approach offer insights that are complementary?

Answer:

Learning Objective: LO 2.5: Apply sociology's macro-level theories to gain greater understanding of culture

Topic: Theories of Culture

Difficulty Level: Difficult

Skill Level: Analyze It

TB\_Q2.6.168

Write a short essay in which you explain the degree to which humans living within a world of culture are free.

Answer:

Learning Objective: LO 2.6: Critique culture as limiting or expanding human freedom

Topic: Culture and Human Freedom

Difficulty Level: Difficult

Skill Level: Analyze It

Name \_\_\_\_\_

Quick Quiz: Chapter 2  
*Culture*

Multiple Choice:

TB\_Q2.1.169

The United States is the most \_\_\_\_\_ of all countries.

- a. multicultural
- b. culturally uniform
- c. slowly changing
- d. nonmaterial

Answer: a

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.170

Key values of U.S. culture \_\_\_\_\_

- a. always fit together easily.
- b. change quickly, even from year to year
- c. are shared by absolutely everyone in a society.
- d. are sometimes in conflict with one another.

Answer: d

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Moderate

Skill Level: Understand the Concepts

TB\_Q2.4.171

Other than English, which is the most widely-spoken language in the United States?

- a. French
- b. Spanish
- c. German
- d. Chinese

Answer: b

Learning Objective: LO 2.4: Discuss dimensions of cultural difference and cultural change

Topic: Cultural Diversity: Many Ways of Life in One World

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.5.172

George Murdock pointed to many cultural universals. Which of the following is NOT an example of a cultural universal?

- a. Belief in a heavenly afterlife
- b. Funeral rites
- c. The family
- d. Telling jokes

Answer: a

Learning Objective: LO 2.5: Apply sociology's macro-level theories to gain greater understanding of culture

Topic: Theories of Culture

Difficulty Level: Moderate

Skill Level: Remember the Facts

TB\_Q2.1.173

Among all forms of life, humans stand out as the only species that \_\_\_\_\_

- a. relies on culture to ensure survival.
- b. has patterned ways of living.
- c. has biological instincts.
- d. makes use of tools.

Answer: a

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Understand the Concepts

TB\_Q2.1.174

The term *Homo sapiens*, the name of our species, comes from Latin meaning \_\_\_\_\_

- a. "person of culture."
- b. "intelligent person."
- c. "one who walks upright."
- d. "person who evolves."

Answer: b

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.2.175

The early U.S. sociologist who described the difference between folkways and mores was

- 
- a. Emile Durkheim.
  - b. William Graham Sumner.
  - c. Harriett Martineau.
  - d. George Herbert Mead.

Answer: b

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Easy

Skill Level: Remember the Facts

True/False

TB\_Q2.1.176

Culture refers to values, beliefs, behavior, and material things that form way of life.

Answer: True

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Easy

Skill Level: Remember the Facts

TB\_Q2.1.177

An example of nonmaterial culture would be the types of vehicles people use to get around.

Answer: False

Learning Objective: LO 2.1: Explain the development of culture as a human strategy for survival

Topic: What Is Culture?

Difficulty Level: Moderate

Skill Level: Understand the Concepts

Short Answer

TB\_Q2.2.178

What are five of the key values in U.S. culture? What do they have in common?

Answer:

Learning Objective: LO 2.2: Identify common elements of culture

Topic: The Elements of Culture

Difficulty Level: Difficult

Skill Level: Analyze It