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# Chapter 2 The Nature of Planned Change

# **Multiple Choice Questions**

- 1. Which theory of planned change serves as the foundation for appreciative inquiry (AI)?
- a. Lewin's Change Model
- b. Action Research Model
- c. The Positive Model
- d. all of the above

#### ANS: c

- 2. In Lewin's model of change, change is brought about by:
- a. modifying forces maintaining the status quo
- b. increasing forces for change
- c. providing laboratory training
- d. A and B
- e. A and C

# ANS: d

- 3. The three sequential steps in Lewin's change model are
- a. freezing, movement, changing
- b. unfreezing, movement, refreezing
- c. unfreezing, refraining, refreezing
- d. changing, movement, freezing

#### ANS: b

- 4. The Action Research Model focuses on
- a. planned change as a cyclical process
- b. heavy diagnosis prior to acting, planning, and implementation
- c. reporting new data from previous research
- d. A and B
- e. A and C

# ANS: d

5. Contemporary applications of action research emphasize

- a. data gathering and analysis
- b. consultation with a behavioral scientist
- c. an increased degree of member involvement
- d. problem(s) identification

ANS: c

- 6. Which activity is *not* part of the general model of planned change?
- a. interviews and action planning
- b. entering and contracting
- c. diagnosis
- d. planning and implementing
- e. evaluating and institutionalizing change

ANS: a

- 7. When an action researcher is dealing with an organization that is under organized, the steps in the change process are
- a. identification, feedback, action, evaluation
- b. definition, convention, action, evaluation
- c. identification, convention, organization, evaluation
- d. identification, action, convention, evaluation

ANS: c

- 8. To be a successful in international settings, the OD practitioner must
- a. become aware of their own cultural biases
- b. follow the same general model of planned change as in domestic settings
- c. adapt the action research process to fit the cultural context
- d. A and B
- e. A and C

ANS: e

# True/False Questions

9. OD efforts are focused to deal with both planned and employee retention.

ANS: F

10. According to Lewin, the best way to manage change is to increase the forces for change.

ANS: F

11. Change strategies are often modified on the basis of continued diagnosis.

ANS: T

12. Two adaptations of action research are increased participant involvement and a greater appreciative approach to OD.

ANS: T

13. In action research, data is only gathered after action has been taken to monitor the results.

ANS: F

14. In under-organized organizations, the consultant attempts to "tighten up" the governance system.

ANS: T

15. The same steps in the action research model should be applied regardless of whether the organization is under-organized or over-organized.

ANS: F

16. The identification phase of action research is designed to identify people who should assist in setting the direction of the organization.

ANS: F

17. The general model of planned change describes the way OD efforts always proceed.

ANS: F

18. Quantum changes may drastically alters an organization's strategic direction and but not develops its capacity to solve problems, achieve high performance, or improve QWL.

ANS: T

19. The relationship between planned change and organizational performance and effectiveness is well understood.

ANS: F

# **Essay Questions**

- 20. What is "planned change" as compared with other types of change?
- 21. Compare and contrast Lewin's change model, the action research model, and the positive model. Describe their strengths and weaknesses.
- 22. Planned change can differ greatly from one organization to another. Discuss how planned change efforts might differ in domestic vs. international settings.

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- 23. What problems associated with planned change should the OD practitioner be aware of? How might such problems be overcome?
- 24. Describe the framework of the general model of planned change. Include a discussion of each activity and a typical sequence of events.