Management Arab World 2nd Edition Robbins Test Bank

RUE/FALSE. Write 'T' if the	statement is true and 'F' if the statement is false.
1) Today's managers a	re just as likely to be women as they are men.
Answer: O True	False
2) Management affects en	mployee morale but not a company's financial performance.
Answer: True	False
3) In order to be consid	lered a manager, an individual must coordinate the work of others.
Answer: O True	False
4) Supervisors and fore	emen may both be considered first-line manager.
Answer: V True	False
5) Effectiveness refers t	to the relationship between inputs and outputs.
Answer: O True	False
6) Effectiveness is conc attainment of organi	erned with the means of getting things done, while efficiency is concerned with the zational goals.
Answer: O True	False
7) A goal of efficiency i	s to minimize resource costs.
Answer: 💿 True	False
8) Efficiency is describe	ed as "doing things right."
Answer: O True	False
9) Managers who are e	ffective at meeting organizational goasl always act efficiently.
Answer: O True	False
10) The four contempora	ary functions of management are planning, organizing, leading, and controlling.
Answer: O True	False
11) Determining who re	ports to whom is part of the controlling function of management.
Answer: O True	False
12) Directing and motiv	ating are part of the controlling function of management.
Answer: O True	False
13) Coaching and budge Answer: 🖸 True	eting are skills closely relating to the management function of leading. False

15)	of employee's activities.	cation role is dimilar to Fayol's planning function because it involves the coordination
	Answer: ○ True Fa	alse
16)		eader and liaison are all interpersonal roles. alse
17)		e of Mintzberg's interpersonal roles. alse
18)	-	management role involves receiving, collecting, and disseminating information.
19)		isturbance handling are both considered decisional roles. alse
20)	A finance manager who re role.	eads the Wall Street Journal on a regular basis would be performing the figurehead
	Answer: True OF	alse
21)) Technical skills become le Answer: True 🖸 Fa	ess important as a manager moves into higher levels of management. alse
22)	2) Human skills is the ability Answer: True 💩 Fa	y to work well with other people. alse
23)		agers need three essential skills: technical, human, and conceptual. alse
24)	l) Conceptual skills become Answer: True 💩 Fa	less important as a manager moves into top management. alse
25)	5) Only first-line managers a Answer: True 🗷 Fa	and employees need to be concerned with being customer-responsive. alse
26)	•	r electronic communication have become popular among employees to share ideas in ave not yet become tools used extensively in the workplace. alse
27)	on the look-out for new ic	ational managers at all levels and in all areas need to encourage their employees to be deas and new approaches.
	Answer: True	alse
28)	B) Innovation is only import	ant to high-tech firms.
	Answer: True • Fa	alse
29)		ortant in defining an organization. alse
	AMISVVCI. W TIUC I	uioo

	30) A Horr-pro	nii oi yai	iizatioii cai	inot be considered an orga	arrizatiori.	
	Answer:	True	False			
	_		_	roup of Arab executives, 'a lack of qualified personne	access to financial resources	' was cited as a greater
	Answer:	True	False			
	32) Arab mana	agers toc	lay are alm	ost exlusively impacted b	y Western influences.	
	Answer:	True	False	- · · · · · · · · · · · · · · · · · · ·		
MULT	ΓIPLE CHOICI	E. Choos	se the one	alternative that best comp	oletes the statement or ans	wers the question.
	A) The s betw B) They C) Their	single mo reen emp rare four rage ran	ost importa loyees and nd only in l ge is limite			e? ne quality of the relationship
	Answer: A	A				
	organizati A) an as	onal goa ssembly esperson	ls is ine worke		coordinating their work ac B) a manager D) a laborer	tivities in order accomplish
	-			or which of the following?		
	-	· line mar	nager	B) middle manager	C) top manager	D) team leader
	Answer: A	4				
	A) repo	rted to m rvised of	niddle man		employees who B) reported to top exe D) had no others repo	ecutives
	A) a nor	nmanage partment	rial emplo	ent is yee h manager	B) a vice president D) a first-line manage	er
	establishin A) first-		nns and goan	of managers is responsible als that affect the entire or	e for making organization- ganization? B) top managers D) research managers	

Answer: B

39)	All levels of management between the supervisory level and the top level of the organization are termed					
	A) middle managers C) supervisors		B) first-line managers D) foremen	6		
	Answer: A					
40)	Which of the following levels operating officer, chief executive	=	e board?	xecutive vice president, chief		
	A) first-line managers C) team leaders		B) top managers			
	C) team leaders Answer: B		D) middle managers			
	Aliswel. D					
41)	Managers with titles such as	regional manager, project le	eader or plant manager are	·		
	A) middle managers		B) top managers			
	C) first-line managers		D) production manage	ers		
	Answer: A					
42)	Which of the following best r	eflects the management s	structure of a traditional orga	nization?		
,	A) hub with spokes	B) infinite line	C) pyramid	D) circle		
	Answer: C					
43)	Division manager is associate	ed with which of the follo	owing levels of management?			
	A) top manager		B) first-line managers	S		
	C) middle managers		D) team leaders			
	Answer: C					
44)	is the process of g	getting activities complete	ed efficiently with and through	gh other people.		
,	A) Leading	B) Supervision	C) Controlling	D) Management		
	Answer: D					
45)	The distinction between a ma	inagerial position and a r	non-managerial position is			
·	A) planning the work of ot	•	B) controlling the wor			
	C) coordinating the work of	of others	D) organizing the wor	k of others		
	Answer: C					
46)	Which of the following is an e					
	A) increasing the amount ofB) decreasing product outC) cutting inventory levels	out.	oducts			
	D) increasing product reject	et rates				
	Answer: C					
47)	Wasting resources is consider	-				
	A) effectiveness	B) inefficiency	C) efficiency	D) ineffectiveness		
	Answer: C					

-	An automobile manufacturer defects, would be	that increased the total num	ber of cars produced at th	e same cost, but with many	
	A) concerned with inputs C) efficient and effective		B) increasing efficiencyD) increasing effectiveness		
	Answer: B				
	Effectiveness is synonymous (A) efficiency Answer: B	with B) goal attainment	C) resource control	D) cost minimization	
	Efficiency refers to	f costs and outputs inputs and outputs			
	C) high efficiency and low		d		
	Whereas is concerned attainment of organizational g A) efficiency; effectiveness C) effectiveness; goal attain Answer: A	goals.	ings done, is conce B) effectiveness; efficie D) goal attainment; eff	ency	
	How many management fund A) five Answer: A	tions were originally propos B) four	sed in the early part of the C) three	e twenthieth century? D) nine	
	was a French industr A) Herzberg Answer: D	ialist who first identified the B) Weber	basic management functi C) Taylor	ions. D) Fayol	
·	Today, the basic management A) planning, coordinating, C) planning, organizing, lea Answer: C	staffing, and directing	B) commanding, organ	nizing, leading, and staffing ng, leading, and directing	
	Which of the following manaç of management?				
	A) staffing Answer: A	B) planning	C) leading	D) controlling	

57)	Writing an organizational strat A) planning	egic plan is an example of the B) coordinating	e management functio C) leading	n. D) organizing
	Answer: A	b) coordinating	o, leading	D) organizing
58)	Organizing includes A) determining who does w	hat tacks	B) defining organizational g	ands.
	C) motivating organizationa		D) hiring organizational me	
	Answer: A		, 3.3.	
59)	A manager resolving conflict a A) directing	mong organizational membe B) commanding	rs is performing what functio C) controlling	n? D) leading
	Answer: D			
60)	The process of monitoring, con	nparing, and correcting is call	ed	
	A) controlling Answer: A	B) organizing	C) coordinating	D) leading
61)	Mentoring is primarily associa	•	action of	
	A) planning	B) controlling	C) leading	D) organizing
	Answer: C			
62)	Budgeting is associated with th A) organizing	ne management functions of p B) leading	olanning and C) controlling	D) directing
	Answer: C			
63)	D) for top-level managers th	of management		
	Answer: C			
64)	developed a categoriz		hat managers do, consisting c	of 10 different but
	A) Henry Ford Answer: D	B) Henri Fayol	C) Henry Morris	D) Henry Mintzberg
65)	According to Mintzberg's and other duties that are co			at involve people
	A) decisional Answer: C	B) technical	C) interpersonal	D) informational
<i>,</i>	The roles of disseminator	figurobood popotiator !:	aican and chakacharaan	ara mara impartant
00)	The roles of disseminator, at the levels of th		aisoii, aiiu spokespeisoii	are more important
	A) supervisory Answer: B	B) higher	C) lower	D) middle
	ALISWEL D			

67) Which of the following is <u>not</u> an example of a decisional roleA) entrepreneurC) resource allocator		ole according to Mintzberg? B) spokesperson D) disturbance handler		
	Answer: B			
68)	A human resource manage meeting would be function	_	ty for Human Resource N	/lanagement
	A) liaison Answer: C	B) informational	C) leader	D) disseminator
69)	A finance manager who reads t A) interpersonal Answer: D	he <i>Wall Street Journal</i> on a reg B) disseminator	gular basis would be perform C) figurehead	ning which role? D) monitor
70)	Which of the following is <u>not</u> a A) spokesperson Answer: A	n example of an interpersona B) figurehead	nl role according to Mintzberg C) liaison	g? D) leader
71)	According to Mintzberg's r and disseminating informa A) technical		roles involve rece	eiving, collecting, D) informational
	Answer: D			
72)	All three of Mintzberg's int A) controlling Answer: D	terpersonal roles are part B) planning	of the function C) organizing	D) leading
73)	Almost all managerial task A) decision making C) organisation skills Answer: A	s involve	B) handling information D) interpersonal skills	
74)	All of the following are exa A) monitor Answer: D	amples of informational r B) disseminator	oles according to Mintzb C) spokesperson	erg <u>except</u> D) liaison
75)	Which of the following is <u>r</u> A) entrepreneur C) spokesperson Answer: C	n <u>ot</u> an example of a decis	ional role according to M B) resource allocator D) disturbance handler	intzberg?
76)	Many of Mintzberg's roles role is a part of p	_	tions of management. Fo	r example, the
	A) figurehead Answer: D	B) leader	C) liaison	D) resource allocation

77)	The role is more	important for lower-leve	I managers than it is	for either middle- or
	top-level managers.			
	A) leader	B) disseminator	C) entrepreneur	D) spokesperson
	Answer: A			
78)	The emphasis that manage A) personality C) tenure with the organiza	-	eems to be based on t B) experience in their f D) organization level	
	Answer: D		, 3	
79)	All of the following are ma	•	ore important at the I	higher levels of the
	A) disseminator Answer: B	B) leader	C) negotiator	D) figurehead
80)	Which of the following repart A) organizational level C) skills Answer: B	oresents the most useful v	way of describing the B) functions D) roles	manager's job?
81)	Understanding building of A) technical Answer: A	odes would be considered B) conceptual	d a(n) skill f C) political	for a building contractor D) interpersonal
82)	Technical skills include A) familiarity with and inte B) leadership and efficiency	rest in a general field of ende v in a certain specialized field iency in a certain specialized		
83)	Which of the following ind A) Raines Answer: D	dividuals identified the th B) Chambers	nree essential manage C) Lewisberg	rial skills? D) Katz
84)	The three essential manag A) human, empirical, and co C) technical, human, and er Answer: B	onceptual	B) technical, human, and D) technical, interperso	•
85)	Understanding building co A) conceptual Answer: B	odes would be considered B) technical	d a skill for C) empirical	a building contractor. D) human

higher lev B) Both hum C) Technical higher lev	 A) Human skills remain necessary and technical-skill needs decrease as managers move to higher levels. B) Both human-skill and technical-skill needs decrease as managers move to higher levels. C) Technical-skill needs remain necessary and human skills decrease as managers move to higher levels. D) Human skills and technical skills remain equally important as managers move to higher levels. 					
Answer: A						
87) Managers with their people.	າ good	are able to commun	icate, motivate and lead	to get the best out of		
	skills	B) technical skills	C) human skills	D) visual skills		
B) familiarit C) leadershi	interest in a y with and i p and efficie	 general field of endeavor nterest in a general field ncy in a certain specializ oficiency in a certain spec	of endeavor ed field			
89) The ability to the following s	work well w	ith other people, both in	dividually and in a group	o, describes which of		
A) human skil	lls	 B) planning skills	C) technical skills	D) assessment skills		
managers are		ctly with employees doir	t lower levels of manager ng the organization's wor	k?		
A) technical Answer: A		B) human	C) conceptual	D) empirical		
91) Which of the f A) technical Answer: B	ollowing typ	pes of skills is described (B) conceptual	with the terms <i>analyze</i> an C) political	d <i>diagnose</i> ? D) interpersonal		
92) Which of the f	ollowing typ	oes of skills are described	d with terms such as <i>abstr</i>	ract situations and		
A) technical Answer: B		B) conceptual	C) interpersonal	D) human		
A) decision m	aking	g phrases is best associat re business problems	ed with managerial conc B) communicating with cu D) product knowledge	•		

86) Which of the following is true concerning technical and managerial skills?

customer services. B) Employees play an insignificant C) Today, the majority of employee	nanager's job with respect to customers? ed the importance of delivering consistent high-quality role in delivering quality customer services. s in developed countries work in product sectors. er-responsive organization in order to survive successfully
Answer: D	
95) Social media is a communications too A) tap into innovation and talent B) manage human resources C) connect with customers D) publish one-way messages from Answer: D	
 96) Which of the following is not related to innot A) Company spending on research B) Quality of scientific research C) Protection of intellectual propert D) Intolerance to mistakes in the propert Answer: D	and development y rights
,	
98) One of the common characteristics of in terms of the organization's goals.A) its purposeC) its goalsAnswer: A	all organizations is, which is typically expressed B) its systematic structure D) its people
99) One of the common characteristics of work relationships.A) its deliberate structureC) its peopleAnswer: A	all organizations is, which clarifies members' B) its purpose D) its goals
100) A deliberate arrangement of people to A) a process C) an assembly operation Answer: C	o accomplish some specific purpose is B) a structure D) an organization

101) A difference between organizations tend to	traditional organizations an	d new organizations	is that the new
A) stable	B) command oriented	C) rule oriented	D) dynamic
Answer: D			
•	_	<u> </u>	of management
A) all managers in a B) any manager can C) all organizations	gement means that II organizations can perforn work in any organization a can hire any manager to pe II organizations perform the	n their job the same w and perform any mana rform the managemer	agement job nt jobs
B) compete on an in C) choose the best so	e well managed lowest-cost products ternational basis because th uppliers for their products ustomer base, grow, and pr		ucts
105) Which of the followin A) regional departm C) shift supervisor Answer: C	g types of managerial positi ent head	ons is most likely to in B) chief executive of D) project manager	officer
B) how closely the r C) based on how ski	s typically w hard the manager works nanager supervises the emp lled the manager is at the te ners' work performance	=	ne job
A) is safe and well liB) provides excellerC) is clean and orga	nt customer service		hat

108)	Which of the following rep A) have to deal with a va B) enjoy relatively easy v C) have little influence o	riety of personalities vork n organizational outcome	-	
	D) work with a variety of Answer: A	people		
·	Each of the following repre A) success depends on of B) must motivate worker C) are highly valued by o D) must operate with lim Answer: C	thers' performance rs in uncertain situations organizations		·
	All of these have influence A) Southeast Asian immi B) Western influences C) Tribal and familial tra D) Religion Answer: A	gration waves to the Gul		_•
Imagine the provide so To make so providing 111)	Basic Training (Scenario) nat your marketing company had been "basic" managerial training ure you are covering the necess the engineers. Now that both companies	to the engineers in the resear ary issues, your boss has ask are merged and are a sys	rch and development u ed to see an overview tematic arrangemei	unit of the new sister company. of materials that you will be nt of people set to
	accomplish a specific purp A) organization	ose, they could be descri	bed as a(n) B) holding compai	
	C) business unit		D) multinational co	_
	Answer: A, D		D) marimarional of	opung
	One of the first things the eactivities of others in an or A) directors	_	s that are t	the people who direct the D) subordinates
	Answer: B			
113)	Another fact that engineers	s need to learn is that sup	pervisors may frequ	ently be referred to as
	A) first-line managers C) project leaders		B) top managers D) middle managers	

Answer: A

 114) Many of the engineers in the group are uncle materials explain that a manager's job focuse A) personal achievement B) helping others accomplish their work go C) the performance of clerical duties D) supervising groups rather than individu Answer: B 	oals
The Customer Meeting (Scenario)	
Samer, a production supervisor, is responsible for 10 employed sold to distributors. Samer reports to Bassem, a production ma reports to Jamil, a vice president of operations. Recently, Jamil regarding some customer concerns in the production area. The concerns, and to develop a specific plan to address these concerns) What is the commonality among Samer, Bass	nager, who in turn reports to Hani, a general manager, who asked Hani to have a meeting with Samer and Bassem focus of the meeting was to judge the validity of the customer trns.
A) They all are managers	B) They all have the same job content
C) They all have the same vision	D) They all produce the same product
Answer: A	
116) Samer is considered to be what level of mana	agement?
A) superintendent of assembly	B) middle manager
C) first-line manager	D) top manager
Answer: C	
117) Bassem and Hani are considered to be what I	level of management?
A) superintendents of assembly	B) first-line managers
C) middle managers	D) top managers
Answer: C	
118) Jamil is considered to be what level of manag	gement?
A) top manager	B) first-line manager
C) middle manager	D) superintendent of assembly
Answer: A	
119) The structure of the managerial relationships described as a	s among Jamil, Hani, Bassem, and Samer can best be
A) flexible work group	B) innovative nuclear structure
C) traditional pyramid structure	D) communication hub
Answer: C	

The Perfect Manager (Scenario)

Sarah has proven herself to be an able manager. Her section has a high project completion rate with the highest-quality product the lowest defects in her division. In addition, she accomplishes this with fewer full-time employees than other managers. Some say that the secret of her success is in her ability to delegate responsibility and her understanding of the basic "management functions."

120) Sarah's ability to con known as	nplete activities efficiently a	and effectively with and	through other people is
A) coercion	B) leadership	C) delegation	D) management
Answer: D			
121) Sarah's ability to produc	ce the same amount of product	with fewer personnel is a re	flection of her
A) efficiency	B) process skills	C) leadership	D) effectiveness
Answer: A			
	ompletes her projects is an	indication of her	as a manager.
A) attention to deta	ail	B) effectiveness	
C) leadership		D) efficiency	
Answer: B			
123) If Sarah accomplishe	ed her projects on time with	high-quality results, bu	ut she took more time
than other managers	in the process, you could s	say that as a manager sh	e was
A) efficient, but no	t effective	B) a leader, but not	a top manager
C) project oriented	, but not effective	D) effective, but no	t efficient
Answer: D			
124) The "management fu	ınctions" exemplified by Sa	rah include all but whic	h of the following?
A) planning	B) calibrating	c) organizing	D) controlling
Answer: B			

Yusuf the Manager (Scenario)

As a production supervisor, Yusuf decides on Friday afternoon how many units of output his employees will be able to produce and on which days certain products will be run in his department. He also decides which of his employees are going to be responsible for operating which machines within the department next week, as his employees are multi-skilled assemblers. On Monday, he informs his employees of their assignments to specific machines by handing out assignment sheets. He tells the employees that the schedule is going to be difficult this week due to the increased number of units. He goes on to tell them that he is sure they can fulfill the schedule because they are such good and skilled employees. Each day during the week, Yusuf checks the amount of output that the employees have completed and the number of units that have been rejected.

125) When Yusuf decides how	many units of output his	employees will be able to produc	ce and on which days
certain products will be re	un, he is performing which	n of the management functions?	
A) organizing	B) leading	C) controlling	D) planning

Answer: D

	When Yusuf checks the an of units that have been rejo	ected, he is performing w	hich of the management t	functions?
	A) organizing	B) controlling	C) leading	D) planning
	Answer: B			
·	When Yusuf tells the empl such good and skilled emp A) controlling	-		<u>-</u>
	Answer: D			
The Busy I	Day (Scenario)			
day. He is plant expa Fadi, to di reviewing next week deciding v glamorous 128)	nil, plant manager at Control Sygiving two company tours in tansion, and the second to a grouscuss Fadi's recent drop in perfethe trade journals he receives for the division president. Finawhether to bring in extra people is life of a manager. Together, all of the function management roles discovered	the morning: the first to a new up of Control Systems manag formance (a task Munir alway from his high-tech associationally, in the late afternoon, he was to get the equipment running ons that Munir performs of	rspaper reporter who is writingers. Munir then has a meeting is hates). Next, Munir is spender and writing up a brief synopy will be reviewing the new equipg as soon as possible. Whew!	ng a story on the new g with the unit manager, ding a couple of hours posis for his presentation pment malfunction and Just another day in the
	researchers?			
	A) Herzberg	B) Skinner	C) Mintzberg	D) Fayol
	Answer: C			
-	When Munir conducts the of the management roles?	tour for the Control Syst	ems managers, he will be	operating in which
	A) leader	B) monitor	C) liaison	D) figurehead
	Answer: D			
	When Munir meets with F which management role? A) leader C) disturbance handler Answer: A	adi to discuss Fadi's perf	ormance issues, Munir wi B) figurehead D) monitor	ill be operating in
131)	What role will Munir be perfor A) disseminator	rming when he gives the plar B) spokesperson	nt tour to the newspaper repor C) monitor	rter? D) figurehead
	Answer: B			
	When Munir reviews the r		-	le will he play
	A) resource allocator		B) monitor	
	C) disturbance handler		D) disseminator	
	Answer: A			

The General Manager (Scenario)

Jamal is the general manager of a production facility. In a routine day, Jamal might meet with city officials or civic leaders abo environmental issues, due to the plants presence in the community. After these meetings, he will then meet with the plant's fu managers to discuss the concerns expressed by the city representatives. Other times, Jamal might meet with the production manager, and the human resource manager, Rana, to discuss a complaint filed by one of the employees in a production department. Jamal might also spend time on the Internet looking for new technologies that can be used in the production processes of his plant.

opera	tions may be affectir nonitor	ation from city officials or ng the environment, he is B) resource allocator		•
a prod A) d	duction department, listurbance handler igurehead	asma and Rana to discuss he is performing which r	•	of the employees in
with (city officials or civic aison lisseminator	ne functional managers to leaders, he is performing		
produ A) e	iction processes of h ntrepreneur eader	on the Internet looking fo is plant, he is performing		
an exa	ample of which type nterpersonal	hnologies that can be use of management role? B) informational	d in the production proce C) decisional	esses of his plant is D) controlling
an exa	ample of which type onceptual	hnologies that can be use of management skill? B) effectiveness	d in the production proce C) communication	esses of his plant is D) interpersonal

ESSAY. Write your answer in the space provided or on a separate sheet of paper.

139) ESSAY. Write your answer in the space provided or on a separate sheet of paper.

In a short essay, explain how the definition of a manager has changed over time. Provide an example that illustrates the current definition.

Answer: Managers used to be defined as the organizational members who told others what to do and how to do it. In the past, it was easy to differentiate *managers* from *nonmanagerial employees*. Nonmanagers were organizational members who worked directly on a job or task and had no one reporting to them. Manager were those who supervised other employees.

Today, the changing nature of organizations and work has blurred the distinction between managers and nonmanagerial employees. Many traditional nonmanagerial jobs now include managerial activities. Empl who occupy engineering jobs find that their jobs require more than the basic technical skills they learned a school. Such jobs require understanding people and dealing with them. For example, during a meeting with the employees of Financial Administration and Audit and Risk Management Department, H.E. Ahmed Butti Ahmed, director general of Dubai Customs, indicated the important role of multitasking, which means working on multiple tasks at the same time. He argued that multitasking is important in enriching and developing organizational expertise that produces effective managers.

In today's world, managers are dealing with changing workplaces, increased consideration for employees, security threats, ethical issues, global economic and political uncertainties, and technological advancements.

140) ESSAY. Write your answer in the space provided or on a separate sheet of paper.

In a short essay, describe the similarities and differences between managerial and nonmanagerial positions in today's work environment.

Answer: a. Similarities–In today's work force, both managers and nonmanagers may at times have responsibility certain managerial activities. In addition, like nonmanagerial employees, managers may carry out some dithat do not involve supervising others.

b. Differences—A nonmanager's job tends to be focused on personal achievement. By cont manager's job is not about personal achievement but rather helping *others* to do their work. addition, nonmanagers focus primarily on accomplishing specific tasks. Managers may have their own tasks to accomplish, but they also focus on coordinating the work of others.

141) ESSAY. Write your answer in the space provided or on a separate sheet of paper.

In a short essay, describe and provide examples of first-line, middle, and top managers.

Answer: a. First-line managers are the lowest level of management and manage the work of nonmanagerial individuals who are directly involved with the production or creation of the organization's products.

First-line managers are often called supervisors, but may also be called line managers, office managers, or foremen.

- b. Middle managers include all levels of management between the first-line level and the top level of the organization. These managers manage the work of first-line managers and may have titles such as department head, project leader, plant manager, or division manager.
- c. Top managers are responsible for making organization-wide decisions and establishin the plans and goals that affect the entire organization. These individuals typically have titles such as executive vice president, president, managing director, chief operating officer, chief executive officer, or chairman of the board.

142) ESSAY. Write your answer in the space provided or on a separate sheet of paper.

In a short essay, discuss the difference between efficiency and effectiveness and include a specific example to support each concept.

- Answer: a. Efficiency refers to getting the most output from the least amount of inputs. Because managers deal w scarce inputs-including resources such as people, money, and equipment-they are concerned with the effi use of resources. For instance, business software provider SAP Middle East and North Africa has adopted Enterprise Resource Planning (ERP) that is proving to increase efficiency, as Sergio Maccotta, managing di explains: "Now companies are taking the opportunity to change, through IT adoption, in order to improve internal processes."
 - b. Effectiveness is often described as "doing the right things"—that is, those work activities that will help organization reach its goals. For instance, at SAP, goals include meeting customers' rigorous demands, implementing world- class software solutions, and creating innovative solutions for businesses world-wide. Through various work methods and programs, these goals were pursued *and* achieved. Whereas efficiency is concerned with the means of getting things done, effectiveness is concerned with the ends, or attainment of organizational goals.

143) ESSAY. Write your answer in the space provided or on a separate sheet of paper.

In a short essay, list and explain the four basic functions of management.

Answer: a. Planning–involves the process of defining goals, establishing strategies for achieving those goals, and developing plans to integrate and coordinate activities.

- b. Organizing–involves the process of determining what tasks are to be done, who is to do them, how the are to be grouped, who reports to whom, and where decisions are to be made.
- c. Leading-when managers motivate subordinates, influence individuals or teams as they work, select the effective communication channel, or deal in any way with employee behavior issues, they are leading.
- d. Controlling–to ensure that work is proceeding as it should, managers must monitor and evaluate performance. The process of monitoring, comparing, and correcting is what is meant by the controlling full the controllin

144) ESSAY. Write your answer in the space provided or on a separate sheet of paper.

In a short essay, list and discuss 7 of the 10 managerial roles developed by Mintzberg. Include specific examples of each role and group each according to interpersonal, informational, and decisional roles.

Answer: Interpersonal Roles

- a. Figurehead–symbolic head; obliged to perform a number of routine duties of a legal or social nature. Examples include greeting visitors and signing legal documents.
- b. Leader–responsible for the motivation and activation of subordinates; responsible for staffing, training associated duties. Examples include performing virtually all activities that involve subordinates.
- c. Liaison–maintains self-developed network of outside contacts and informers who provide favors and information. Examples include acknowledging mail, doing external board work, and performing other activities that involve outsiders.

Informational Roles

- a. Monitor–seeks and receives wide variety of internal and external information to develop thorough understanding of organization and environment. Examples include reading periodicals and reports, and maintaining personal contacts.
- b. Disseminator-transmits information received from outsiders or from subordinates to members of the organization. Examples include holding informational meetings and making phone calls to relay informat
- c. Spokesperson–transmits information to outsiders on organization's plans, policies, actions, results, and Examples include holding board meetings and giving information to the media.

Decisional Roles

- a. Entrepreneur–searches organization and its environment for opportunities and initiates "improvemen projects" to bring about changes. Examples include organizing strategy and review sessions to develop nerprograms.
- b. Disturbance handler–responsible for corrective action when organization faces important, unexpected disturbances. Examples include organizing strategy and review sessions that involve disturbances and cris
- c. Resource allocator–responsible for the allocation of organizational resources of all kinds–making or approving all significant organizational decisions. Examples include scheduling, requesting authorization performing any activity that involves budgeting and the programming of subordinates' work.
- d. Negotiator–responsible for representing the organization at major negotiations. Examples include participating in union contract negotiations.

The interpersonal roles are roles that involve people and other duties that are ceremonial and symbolic in The three interpersonal roles include being a figurehead, leader, and liaison. The informational roles invol receiving, collecting, and disseminating information. The three informational roles include a monitor, disseminator, and spokesperson. Finally, the decisional roles revolve around making choices. The four decisional roles include entrepreneur, disturbance handler, resource allocator, and negotiator.

Answer:

145) ESSAY. Write your answer in the space provided or on a separate sheet of paper.

In a short essay, discuss which approach is more useful for describing the job of a manager –functions or roles? Describe the contributions of both approaches.

Answer: Fayol's functions approach represents the most useful way of describing the manager's job. This is because Fayol's functions provide "clear and discrete methods" of classifying management activities and techniques. Though less effective than the functions approach, Mintzberg's roles approach does offer important insights into managers' work. Many of his roles align well with one or more of the functions. For instance, resource allocation is part of planning, as is the entrepreneurial role, and all three of the interpersonal roles are part of the leading function.

146) ESSAY. Write your answer in the space provided or on a separate sheet of paper.

In a short essay, describe the three main types of managerial skills identified by Robert Katz. Which skills are most important to each level of management, and why?

- Answer: a. Research by Robert L. Katz concluded that managers needed three essential skills. These are technical human skills, and conceptual skills. Technical skills are the job-specific knowledge and techniques needed perform specific tasks proficiently. Human skills involve the ability to work well with other people both individually and in a group. Conceptual skills are the skills managers use to think and to conceptualize ab abstract and complex situations.
 - b. Technical skills tend to be more important for lower-level managers. This is because lower-level managers typically manage employees who use tools and techniques to produce the organization's products and services. Human skills are equally important at all levels of management, because all managers must deal directly with people. Conceptual skills are most important at top levels of management. Managers at top levels must use conceptual skills to see the organization as a whole, to understand the relationships among various subunits, and to visualize how the organization fits into its broader environment.

147) ESSAY. Write your answer in the space provided or on a separate sheet of paper.

In a short essay, describe the importance of customers to the manager's job.

Answer: Organizations need customers. Without them, most organizations would cease to exist. Today, the majority of employees in developed countries work in service jobs. Some 76 percent of the Saudi Arabian labor force is employed in service industries. In UAE, 58 percent work in the service industries while in Bahrain, Egypt, Qatar, Kuwait and Oman, the percentages are 62, 47, 47, 76, 58 respectively. Managers are recognizing that delivering consistent high-quality customer service is essential for survival and success in today's competitive environment and that employees are an important part of that equation. Managers must create a customer-responsive organization where employees are friendly and courteous, accessible, knowledgeable, prompt in responding to customer needs, and willing to do what's necessary to please the customer.

148) What is universality of management? Why is it important?

Answer: Management is needed in all types and sizes of organizations, at all organizational levels and in all organizations, no matter where they're located. This is known as the universality of management. In all organizations, managers must plan, organize, lead, and control.

Management is universally needed in all organizations. So it is necessary to find ways to improve the way organizations are managed. Organizations that are well managed develop a loyal customer base, grow, and prosper, even during challenging times. Those that are poorly managed find themselves losing customers and revenues. By studying management and its universality, an individual will be able to recognize poor management and work to get it corrected.

149) ESSAY. Write your answer in the space provided or on a separate sheet of paper.

In a short essay, discuss the importance of studying management. Next, list at least five rewards and five challenges of being a manager.

Answer: By studying management, you'll be able to recognize poor management and work to correct it. In addition, you'll be able to recognize good management and encourage it, whether it's in an organization you're simply interacting with or whether it's in an organization where you're employed. Another reason for studying management is the reality that for most students, once they graduate from college and begin their careers, they will either manage or be managed. A final reason to study management is the rewards and challenges of being a manager.

Rewards of Being a Manager

- a. most important work of an organization is creating a work environment in which organizational mem can work to the best of their ability
- b. have opportunities to think creatively and use imagination
- c. help others find meaning and fulfillment in work
- d. get to support, coach, and nurture others
- e. get to work with a variety of people
- f. receive recognition and status in organization and community
- g. play a role in influencing organizational outcomes
- h. receive appropriate compensation in the form of salaries, bonuses, and stock options
- i. good managers are needed by organizations

Challenges of Being a Manager

- a. it's hard work
- b. have to deal with a variety of personalities
- c. often have to make do with limited resources

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Answer: d. motivate workers in chaotic and uncertain situations

e. be able to successfully blend knowledge, skills, ambitions, and experiences of a diverse work group.

150) ESSAY. Write your answer in the space provided or on a separate sheet of paper.

In a short essay, discuss in what ways Arab managers resemble managers from other parts of the world and in what ways they differ.

Answer: The Arab manager, like any other manager, plans, organizes, leads, and controls. This is shared by all managers who want to be effective and efficient. Arab managers cannot escape from the necessity of properly accessing those functions and the skills associated with them. Additionally, Arab managers, like other managers across the world, can be subject to Western influences, as many are educated in Western-style schools or receive their training in global organizations where they are exposed to other cul and managerial styles.

Yet Arab culture, including religion and tribal or familial affiliations, is heavily reflected in the Arab mana approach, leaving distinctive marks on their organizations. These marks are sometimes positive and some negative, sometimes productive and sometimes destructive. For example, many Arab managers may like operate their businesses as they do their family, in reflection of the importance given to social networks in the Arab world. This is good until such networks get in the way of proper functioning of the organization. Understanding the features of Arab culture is always important, as it helps current and future managers build on the useful points and avoid the unconstructive ones.