

CHAPTER 2

BASIC COST MANAGEMENT CONCEPTS

DISCUSSION QUESTIONS

1. An accounting information system is a system consisting of interrelated manual and computer parts, using processes such as collecting, recording, classifying, summarizing, analyzing, and managing data to provide output information to users.
2. The financial accounting information system is primarily concerned with producing outputs for external users using well-specified economic events as inputs and processes that meet certain rules. The cost management system, on the other hand, produces outputs for internal users, and the criteria that govern inputs and processes are directly related to management objectives. As a result, the cost management system is more flexible than the financial system.
3. The three broad objectives of a cost management information system are: (1) to cost out products, services, and other cost objects; (2) to provide information for planning and control; and (3) to provide information for decision making.
4. The cost accounting information system is a cost management subsystem designed to assign costs to products, services, and other objects as management needs specify. The operational control information system is a cost management information subsystem designed to provide accurate and timely feedback concerning the performance of managers and others relative to their planning and control of activities.
5. A cost object is anything for which costs are measured and assigned. Examples include: activities, products, plants, and projects.
6. An activity is a basic unit of work performed within an organization. Examples include materials handling, inspection, purchasing, billing, and maintenance.
7. A direct cost is a cost that can be easily and accurately traced to a cost object. An indirect cost is a cost that cannot be easily and accurately traced to cost objects.
8. Traceability is the ability to assign a cost directly to a cost object in an economically feasible way using physical observation or a causal relationship.
9. Allocation is the assignment of indirect costs to cost objects based on convenience or assumed linkages.
10. Driver tracing uses drivers based on a causal relationship to trace costs to cost objects. Often, this means that costs are first traced to activities using resource drivers and then to cost objects using activity drivers.
11. Tangible products are goods that are made by converting raw materials into a final product through the use of labor and capital inputs.
12. A service is a task or activity performed for a customer or an activity performed by a customer using an organization's products or facilities. Services differ from tangible products on three important dimensions: intangibility, perishability, and inseparability. Intangibility means that buyers of services cannot see, feel, taste, or hear a service before it is bought. Perishability means that services cannot be stored. Inseparability means that producers of services and buyers of services must be in direct contact (not true for tangible products).
13. Three examples of product cost definitions are value-chain, operating, and traditional definitions. The value-chain definition includes cost assignments for research and development, production, marketing, and customer service (all value-chain activities). Operational product costs include all costs except for research and development. Traditional product costs include only production costs. Different costs are needed because they serve different managerial objectives.
14. The three cost elements are direct materials, direct labor, and overhead.
15. The income statement for a service firm does not need a supporting cost of goods manufactured schedule. Since services cannot be stored, the cost of services produced equals the cost of services sold (not necessarily true for a manufacturing firm).

CORNERSTONE EXERCISES

Cornerstone Exercise 2–1

1. Unit prime cost
= (Direct materials + Direct labor)/Units
= (\$300,000 + \$90,000)/150,000
= \$2.60
2. Unit conversion cost
= (Direct labor + Variable overhead + Fixed overhead)/Units
= (\$90,000 + \$45,000 + \$420,000)/150,000
= \$3.70
3. Unit variable product cost
= (Direct materials + Direct labor + Variable overhead)/Units
= (\$300,000 + \$90,000 + \$45,000)/150,000
= \$2.90
4. Unit product cost
= (Direct materials + Direct labor + Variable overhead + Fixed overhead)/Units
= (\$300,000 + \$90,000 + \$45,000 + \$420,000)/150,000
= \$5.70
5. Total direct materials, total direct labor, and total variable overhead would all increase by 10 percent since the units increased by 10 percent and these are strictly variable costs. Total fixed overhead would remain the same. Unit prime cost would increase by 10 percent since both direct materials and direct labor are strictly variable, and 10 percent more units would require 10 percent more variable cost. However, unit conversion cost would increase by less than 10 percent because of the presence of fixed costs.

New unit product cost

$$\begin{aligned} &= [(\$300,000 + \$90,000 + \$45,000)(1.10) + \$420,000]/165,000 \\ &= \$5.45 \text{ (rounded)} \end{aligned}$$

Cornerstone Exercise 2–2

1. **Sodowsky Manufacturing, Inc.**
Statement of Cost of Goods Manufactured
For the Coming Year

Direct materials		
Beginning inventory	\$ 22,400	
Add: Purchases.....	<u>292,400</u>	
Materials available	\$314,800	
Less: Ending inventory	<u>14,800</u>	
Direct materials used in production		\$300,000
Direct labor		90,000
Manufacturing (Factory) overhead		<u>465,000</u>
Total manufacturing costs added.....		\$855,000
Add: Beginning work in process		45,000
Less: Ending work in process		<u>40,000</u>
Cost of goods manufactured		<u>\$860,000</u>

2. If the ending inventory of direct materials were \$2,000 higher, then the direct materials used in production would be \$2,000 smaller, the total manufacturing costs added would be \$2,000 lower, and the cost of goods manufactured would be \$2,000 lower. No other line items would be affected.

Cornerstone Exercise 2–3

1. **Sodowsky Manufacturing, Inc.**
Statement of Cost of Goods Sold
For the Coming Year

Cost of goods manufactured	\$860,000
Add: Beginning finished goods	<u>25,000</u>
Cost of goods available for sale	\$885,000
Less: Ending finished goods	<u>74,000</u>
Cost of goods sold.....	<u>\$811,000</u>

2. If beginning finished goods were \$5,000 lower, then the cost of goods sold would be \$5,000 lower.

Cornerstone Exercise 2–4

Sodowsky Manufacturing, Inc. Income Statement For the Coming Year

		Percent
Sales ($\$7.50 \times 140,000$)	\$1,050,000	100.00
Cost of goods sold.....	<u>811,000</u>	<u>77.24</u>
Gross margin	\$ 239,000	22.76
Less operating expenses:		
Selling expenses.....	\$ 33,000	
Administrative expenses.....	<u>145,000</u>	<u>16.95</u>
Operating income.....	<u>\$ 61,000</u>	<u>5.81</u>

2. If the cost of goods sold has been 80 percent of sales for the past few years, managers would probably be pleased. Clearly, the cost of goods sold has decreased by about 2.76 percent, and this would be reflected in higher profit. Managers should investigate to see why the decrease occurred, making sure that it was not on account of reduced quality, and take steps to lock in the improvement in the coming year.

Cornerstone Exercise 2–5

- Unit prime cost
= (Direct materials + Direct labor)/Units
= $(\$27,000 + \$472,500)/15,000$
= \$33.30
- Unit conversion cost
= (Direct labor + Variable overhead + Fixed overhead)/Units
= $(\$472,500 + \$15,000 + \$18,000)/15,000$
= \$33.70
- Unit variable services production cost
= (Direct materials + Direct labor + Variable overhead)/Units
= $(\$27,000 + \$472,500 + \$15,000)/15,000$
= \$34.30
- Unit services production cost
= (Direct materials + Direct labor + Variable overhead + Fixed overhead)/Units
= $(\$27,000 + \$472,500 + \$15,000 + \$18,000)/15,000$
= \$35.50

Cornerstone Exercise 2–5 (Concluded)

5. Since office rent is a fixed cost, no variable cost would be affected, and prime cost and total variable cost stay the same. Since conversion cost includes the new higher fixed overhead, it would increase. Similarly, total unit service cost would increase as shown below.

Unit services production cost

$$= (\$27,000 + \$472,500 + \$15,000 + \$19,500)/15,000$$

$$= \$35.60$$

Cornerstone Exercise 2–6

1. **Happy Home Helpers, Inc.**
Statement of Cost of Services Produced
For the Coming Year

Direct materials		
Beginning inventory	\$ 4,000	
Add: Purchases.....	<u>25,600</u>	
Materials available	\$ 29,600	
Less: Ending inventory	<u>2,600</u>	
Direct materials used in production		\$ 27,000
Direct labor		472,500
Cleaning overhead		<u>33,000</u>
Total services production costs added.....		\$532,500
Add: Beginning work in process*		0
Less: Ending work in process		<u>0</u>
Cost of services produced		<u>\$532,500</u>

*The beginning and ending work-in-process amounts could clearly be eliminated. They are shown here to reinforce the concept that for this firm, with no work in process, total services production cost equals cost of services produced.

2. If purchases of direct materials increased to \$30,000, and materials inventories remained unchanged, then the direct materials used in production, the total services production costs added, and the cost of services produced would all increase by \$30,000.

Cornerstone Exercise 2–7

1. **Happy Home Helpers, Inc.**
Statement of Cost of Services Sold
For the Coming Year

Cost of services produced	\$532,500
Add: Beginning finished goods*	0
Less: Ending finished goods	<u>0</u>
Cost of services sold	<u>\$532,500</u>

*The beginning and ending finished goods amounts could clearly be eliminated. They are shown here to reinforce the concept that for this firm, with no finished goods inventory, total cost of services produced equals the cost of services sold.

2. Unlike a service firm, we would expect a manufacturing firm to have beginning and ending finished goods inventory.

Cornerstone Exercise 2–8

1. **Happy Home Helpers, Inc.**
Income Statement
For the Coming Year

Sales (\$45 × 15,000)		\$675,000
Cost of services sold		<u>532,500</u>
Gross margin		\$142,500
Less operating expenses:		
Selling expenses	\$ 22,000	
Administrative expenses	<u>53,000</u>	<u>75,000</u>
Operating income		<u>\$ 67,500</u>

2. If the price increased to \$50, sales would be \$750,000, a \$75,000 increase. This would increase gross margin and operating income by \$75,000. The new operating income would be \$142,500.

EXERCISES

Exercise 2–9

1. The objective of the dishwashing system is to provide clean, germ-free dishes, glasses, and silverware. Processes include: scraping uneaten food off dishes into disposal, loading the racks, washing the dishes, and unloading the racks.
2. The items are classified as follows:
 - a. Automatic dishwasher—interrelated part
 - b. Racks to hold the dirty glasses, silverware, and dishes—interrelated part
 - c. Electricity—input
 - d. Water—input
 - e. Waste disposal—interrelated part
 - f. Sinks and sprayers—interrelated parts
 - g. Dish detergent—input
 - h. Gas heater to heat water to 180 degrees Fahrenheit—interrelated part
 - i. Conveyor belt—interrelated part
 - j. Persons 1, 2, 3, and 4—interrelated parts
 - k. Clean, germ-free dishes—outputs
 - l. Dirty dishes—inputs
 - m. Half-eaten dinner—inputs
 - n. Aprons—interrelated parts

3. Operational Model: Dishwashing System

<i>Inputs:</i>	<i>Processes:</i>	<i>Output:</i>
Dish detergent	Scraping off food	Clean dishes
Water	Loading racks	
Electricity	Washing	
Dirty dishes	Unloading	
Half-eaten dinner		

4. The cost management information system is similar in that it has interrelated parts: processes, objectives, inputs, and outputs. The differences are: inputs are economic events and there are users of information. The output of the cost management system produces user actions. Output can act as the basis for action or can confirm that actions already taken had the intended effects.

Exercise 2–10

1.
 - a. Interrelated parts: Cost accounting personnel, computer, printer
 - b. Processes: Cost assignment: materials, labor, and overhead
 - c. Objectives: Costing out of products
 - d. Inputs: Direct materials, direct labor, depreciation, power and materials handling
 - e. Outputs: Product cost report
 - f. User actions: Submission of a bid, make-or-buy decision
2. Operational Model: Cost Accounting System

<i>Inputs:</i> Direct materials Direct labor Depreciation Power Materials handling	<i>Processes:</i> Cost assignment: Direct materials Direct labor Overhead	<i>Output:</i> Product cost Bidding decision Make-or-buy decision
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3. The inputs consist of only production costs suggesting a traditional product cost definition.

Exercise 2–11

- a. Direct tracing
- b. Allocation
- c. Direct tracing
- d. Direct tracing
- e. Driver tracing; potential driver—machine hours or maintenance hours
- f. Direct tracing
- g. Direct tracing
- h. Allocation
- i. Driver tracing; potential driver—number of orders
- j. Driver tracing; potential driver—number of engineering hours
- k. Allocation
- l. Driver tracing; potential driver—number of employees or direct labor hours
- m. Allocation
- n. Allocation

Exercise 2–12

- a. *Value-chain*. This is a strategic decision and involves activities and costs throughout the entire value chain.
- b. *Operating*. At this point, the costs of design and development are sunk costs; the decision to produce should consider the costs of production, marketing, and servicing the product.
- c. *Value-chain*. The price needs to cover all product costs, including the costs of developing, selling, and servicing.
- d. *Product*. This approach is mandated for external reporting.
- e. *Value-chain*. Product mix decisions should consider all costs and the mix that is the most profitable in the long run should be selected.
- f. *Operating*. The designs should be driven by the effect they have on production, marketing, and servicing costs. Thus, the operating cost definition is the most relevant.
- g. *Product*. This approach is mandated for external reporting.
- h. *Operating*. Research and design costs are not relevant for a price decision involving an existing product. Production, marketing, and servicing costs are relevant, however.
- i. *Operating*. Any special order should cover its costs which potentially include production, marketing, and servicing costs.

Exercise 2–13

1. Direct materials used = $\$56,800 + \$160,200 - \$31,000 = \$186,000$
- 2.
- | | |
|---------------------------------|------------------|
| Direct materials..... | \$186,000 |
| Direct labor..... | 225,600 |
| Overhead | <u>308,400</u> |
| Total manufacturing cost..... | \$720,000 |
| Add: Beginning WIP | 34,700 |
| Less: Ending WIP | <u>(29,700)</u> |
| Cost of goods manufactured..... | <u>\$725,000</u> |
- Unit cost of goods manufactured = $\$725,000/10,000 = \72.50

Exercise 2–13 (Concluded)

3. Direct labor = Product cost – Direct materials – Overhead
= \$72.50 – \$18.60 – \$30.85 = \$23.05

Prime cost = Direct materials + Direct labor
= \$18.60 + \$23.05 = \$41.65

Conversion cost = Direct labor + Overhead
= \$23.05 + \$30.85 = \$53.90

Exercise 2–14

1. Beginning inventory + Purchases – Ending inventory = Direct materials used
\$9,000 + \$143,000 – Ending inventory = \$110,000
Ending inventory = \$42,000

2. Units in beginning finished goods inventory = \$3,422/\$11.80 = 290
Since 8,000 units were manufactured and 290 were in beginning finished goods inventory, 8,290 units were available for sale. But 8,120 units were sold, so ending finished goods inventory is 170.

3. Cost of goods manufactured = \$40,000 + \$20,000 – \$18,750 = \$41,250

4. Prime cost = \$70 = Direct materials + Direct labor
Direct materials = \$70 – Direct labor
Conversion cost = \$84 = Direct labor + Overhead
Overhead = \$84 – Direct labor
(\$70 – Direct labor) + Direct labor + (\$84 – Direct labor) = \$120
Direct labor = \$34

Direct materials + Direct labor = \$70
Direct materials + \$34 = \$70
Direct materials = \$36

5. Total manufacturing costs + BWIP – EWIP = COGM
\$446,900 + \$160,000 – EWIP = \$512,000
EWIP = \$94,900
Prime cost + Overhead = Total manufacturing costs
\$290,000 + Overhead = \$446,900
Overhead = \$156,900

Exercise 2–15

1. **Favorite Brands Company**
Statement of Cost of Goods Manufactured
For the Month of June

Direct materials:		
Beginning inventory	\$ 34,000	
Add: Purchases.....	<u>346,000</u>	
Materials available	\$380,000	
Less: Ending inventory	<u>56,000</u>	
Direct materials used in production		\$324,000
Direct labor		78,000
Manufacturing overhead.....		<u>380,600</u>
Total manufacturing costs added.....		\$782,600
Add: Beginning work in process		24,500
Less: Ending work in process		<u>(37,500)</u>
Cost of goods manufactured		<u>\$769,600</u>

2. **Favorite Brands Company**
Statement of Cost of Goods Sold
For the Month of June

Cost of goods manufactured	\$769,600
Add: Beginning finished goods inventory	<u>46,000</u>
Cost of goods available for sale	\$815,600
Less: Ending finished goods inventory	<u>56,000</u>
Cost of goods sold.....	<u>\$759,600</u>

Exercise 2–16

1. Units ending finished goods = $6,000 + 90,000 - 89,000$
= 7,000

Finished goods ending inventory = $7,000 \times \$39.25^* = \$274,750$

*Since the unit cost of beginning finished goods and the unit cost of current production both equal \$39.25, the unit cost of ending finished goods must also equal \$39.25.

2. **Roundabout Shoe Company**
Statement of Cost of Goods Sold
For the Year Ended December 31

Cost of goods manufactured ($\$39.25 \times 90,000$)	\$3,532,500
Add: Beginning finished goods inventory	<u>235,500</u>
Cost of goods available for sale	\$3,768,000
Less: Ending finished goods inventory	<u>274,750</u>
Cost of goods sold	<u><u>\$3,493,250</u></u>

3. **Roundabout Shoe Company**
Income Statement: Absorption Costing
For the Year Ended December 31

Sales ($89,000 \times \$54$)		\$4,806,000
Cost of goods sold		<u>3,493,250</u>
Gross margin		\$1,312,750
Less operating expenses:		
Commissions ($89,000 \times \$2.70$)	\$240,300	
Advertising co-pays	236,000	
Administrative expenses	<u>183,000</u>	<u>659,300</u>
Operating income		<u><u>\$ 653,450</u></u>

Exercise 2–17

1.

Lucero Company Statement of Cost of Goods Manufactured For the Year Ended December 31

Direct materials:

Beginning inventory	\$ 47,000
Add: Purchases.....	160,400
Freight-in on materials	<u>830</u>
Materials available	\$208,230
Less: Ending inventory	<u>17,000</u>

Direct materials used in production \$191,230

Direct labor 206,780

Manufacturing overhead:

Materials handling	\$ 26,750
Factory supplies	37,800
Factory utilities	46,000
Factory supervision and indirect labor.....	<u>190,000</u>

Total overhead costs 300,550

Total manufacturing costs added..... \$698,560

Add: Beginning work in process 201,000

Less: Ending work in process (98,000)

Cost of goods manufactured \$801,560

2.

Lucero Company Statement of Cost of Goods Sold For the Year Ended December 31

Cost of goods manufactured \$801,560

Add: Beginning finished goods inventory 18,000

Cost of goods available for sale \$819,560

Less: Ending finished goods inventory 62,700

Cost of goods sold..... \$756,860

Exercise 2–18

1. Beginning inventory, materials	\$ 1,050
+ Purchases	11,450
– Ending inventory, materials	<u>(950)</u>
Materials used in service provision	<u>\$ 11,550</u>

2. Prime cost = \$11,550 + \$5,570 = \$17,120

3. Conversion cost = \$5,570 + \$8,130 = \$13,700

4. Direct materials.....	\$ 11,550
Direct labor.....	5,570
Overhead	<u>8,130</u>
Cost of services	<u>\$ 25,250</u>

5. **Send 'n' Deliver
Income Statement
For the Month Ended May 31**

Sales revenues	\$ 36,100
Cost of services sold	<u>25,250</u>
Gross margin	\$ 10,850
Operating expenses:	
Advertising	(750)
Franchise fee (0.05 × \$36,100)	(1,805)
Other administrative expenses	<u>(3,650)</u>
Operating income.....	<u>\$ 4,645</u>

6. Clearly, the rent, insurance, and utilities are indirect costs. No matter how many packages Janine and her workers package and send off for delivery, the rent, utilities, and insurance will be the same. The amount paid to UPS and FedEx, however, for the package delivery is a direct cost. This amount, which is collected by Send 'n' Deliver, is a direct cost of each package. It will change from month to month according to the number and type of packages that customers drop off.

Exercise 2–19

- 1. Shelly is interested in the manufacturing costs of Glaxane. In particular, the costs of direct materials, direct labor, and overhead will be calculated to budget for Glaxane production.**
- 2. Leslie will be concerned with all costs along the value chain. Clearly, the after-sale costs will be an important factor in pricing since the potential for fatal side effects will lead to both lawsuits and the withdrawal of Glaxane from the market. However, Leslie must also be concerned with the costs of research, development, and production since pharmaceutical companies attempt to link all of these costs to a drug to justify their pricing strategies.**
- 3. Dante will be primarily concerned with the overall research and development costs and the eventual revenue from the successful drugs. Any individual potential drug can turn out to have no value as long as some drug projects are successful and can justify the total efforts.**

Exercise 2–20

- 1. Given the description provided, it appears that Jazon uses a traditional cost management system. First, product costs are determined only by production costs. Apparently, the financial accounting system is driving the type of product cost information being produced. Second, only direct labor hours, a unit-based driver, are used to assign overhead costs. Since many overhead costs are likely to be caused by nonunit drivers, this suggests a strong reliance on allocation for cost assignment. Third, the company's control system focuses on departmental, rather than firm-wide, performance and relies on financial measures.**
- 2. Product costing accuracy can be improved by placing more emphasis on tracing and less on allocation. There is enough information provided to reveal that the two products make quite different demands on certain activities. Setup, receiving, and purchasing resources are consumed differently by the two products, and it is doubtful that direct labor hours would have anything to do with the two products' patterns of resource consumption for these three activities. Thus, using activity drivers that better reflect the differential resource consumption would improve the cost assignments. Jazon would need to assign costs to the activities using direct tracing and resource drivers and then assign the cost of the activities to the two products using activity drivers. Jazon also should consider the possibility of computing different—more managerially relevant—product costs such as value-chain costs and operational costs.**
- 3. Jazon would need to change its control focus from managing costs to managing activities. This would entail shifting emphasis from departmental performance maximization to systemwide performance maximization. To bring about this change, Jazon will need to provide detailed information concerning activities. Since activities cause costs, managing activities is a more logical approach to controlling costs.**

Exercise 2–21

1. Direct materials used = \$59,000 + \$125,000 – \$27,500 = \$156,500

2. Direct materials.....	\$156,500
Direct labor.....	320,000
Overhead	<u>490,000</u>
Total manufacturing cost.....	\$966,500
Add: Beginning work in process.....	13,000
Less: Ending work in process.....	<u>(14,500)</u>
Cost of goods manufactured.....	<u>\$965,000</u>

Unit cost of goods manufactured = \$965,000/50,000 = \$19.30

3. Direct labor per unit = \$19.30 – \$3.20 – \$9.80 = \$6.30

Prime cost = \$3.20 + \$6.30 = \$9.50

Conversion cost = \$6.30 + \$9.80 = \$16.10

Exercise 2–22

1. Cost of goods manufactured.....	\$965,000
Add: Beginning finished goods inventory	34,000
Less: Ending finished goods inventory.....	<u>70,100</u>
Cost of goods sold	<u>\$928,900</u>

2. **DeSoto Company**
Income Statement
For the Year Ended December 31

Sales.....	\$1,320,000
Cost of goods sold.....	<u>928,900</u>
Gross margin	\$ 391,100
Less: Selling and administrative expenses	<u>204,600</u>
Operating income.....	<u>\$ 186,500</u>

PROBLEMS

Problem 2–23

1. Direct materials = \$124,000 + \$250,000 – \$102,000 = \$272,000

2. Prime cost = \$272,000 + \$140,000 = \$412,000

3. First, calculate total overhead cost:

Depreciation on factory equipment	\$ 45,000
Depreciation on factory building.....	30,000
Factory insurance.....	15,000
Factory property taxes	20,000
Factory utilities	34,000
Indirect labor salaries	<u>156,000</u>
Total overhead	<u>\$300,000</u>

Conversion cost = \$140,000 + \$300,000 = \$440,000

4. **Brody Company**
Statement of Cost of Goods Manufactured
For Last Year

Direct materials.....	\$ 272,000
Direct labor.....	140,000
Overhead	<u>300,000</u>
Total manufacturing cost.....	\$ 712,000
Add: Beginning work in process.....	124,000
Less: Ending work in process.....	<u>(130,000)</u>
Cost of goods manufactured.....	<u>\$ 706,000</u>

Unit product cost = \$706,000/100,000 units = \$7.06

5. **Brody Company**
Statement of Cost of Goods Sold
For Last Year

Cost of goods manufactured.....	\$706,000
Add: Beginning inventory, Finished goods	84,000
Less: Ending inventory, Finished goods.....	<u>82,000</u>
Cost of goods sold	<u>\$708,000</u>

Problem 2–23 (Concluded)

6. First, compute selling expense and administrative expense:

Utilities, sales office	\$ 1,800
Sales office salaries	90,000
Sales commissions (\$1,200,000 × 0.05)	<u>60,000</u>
Selling expense	<u>\$151,800</u>
 Depreciation on headquarters building	 \$ 50,000
Property taxes, headquarters	18,000
Administrative salaries	<u>150,000</u>
Administrative expense	<u>\$218,000</u>

Brody Company Income Statement For Last Year

		Percent
Sales	\$1,200,000	100.00
Cost of goods sold	<u>708,000</u>	<u>59.00</u>
Gross margin	\$ 492,000	41.00
Less: Operating expenses		
Selling expenses	\$151,800	12.65
Administrative expenses	<u>218,000</u>	<u>18.17</u>
Operating income	<u>\$ 122,200</u>	<u>10.18</u>

Problem 2–24

- 1. The decision to add plastic cups was made assuming that the fixed cost pool would remain unchanged. However, management failed to realize that additional demands on activities would be made by the new product line. Their failure to recognize this was due to the fact that they did not understand that costs can be driven by factors that are unrelated to the number of units produced. For example, materials handling costs are apparently driven by the number of moves, inspection costs by the number of batches, purchasing costs by the number of orders, and accounting costs by the number of transactions. Demand for these activities increased and so supply of the activities had to be increased; each activity evidently did not have enough idle capacity to handle the increased demands.**

- 2. An activity-based cost management system provides information about both unit-based and non-unit-based drivers and is concerned with tracing these costs to the individual product lines. Using this system, the need for additional resources would have been revealed, leading to a better decision. Because previously, the factory had made only one type of product, it surely did not have an ABC system, and did not need one. Now, it is unlikely that the significant cost of installing such a system would be worth it. Instead, the company's accountant could use his/her knowledge of ABC concepts to work with all departments to figure out which activities and costs would increase due to the addition of the plastic cups line. This way, the heads of production, the materials storeroom, purchasing, inspection, and accounting could have suggested the need for additional resources. These resource costs could then have been incorporated into the planning for the additional product, leading to a better decision.**

Problem 2–25

1. Traditional Cost System:

- a. Interrelated parts: Cost accounting staff, computer, printer
- b. Processes: Cost assignment:
 - Direct tracing: Materials, labor
 - Driver tracing: None
 - Allocation (using direct labor hours for assignment): Setup costs, purchasing costs, materials handling costs, plant depreciation
- c. Objectives: Costing out of products
- d. Inputs: Direct materials cost, direct labor cost, setup cost, purchasing cost, materials handling cost, plant depreciation
- e. Outputs: Product cost report
- f. User actions: Submission of a bid, make-or-buy decision

Note: A traditional system would not use non-unit-drivers such as number of setups, moves, and orders to assign overhead costs to products. This leaves direct labor hours, a unit-based driver, as the only possibility. Since direct labor hours is not a good driver for the overhead activities listed, then allocation is the principal means of cost assignment. Furthermore, a traditional cost system would not assign sales or service costs to products, so these two items cannot be inputs for the system.

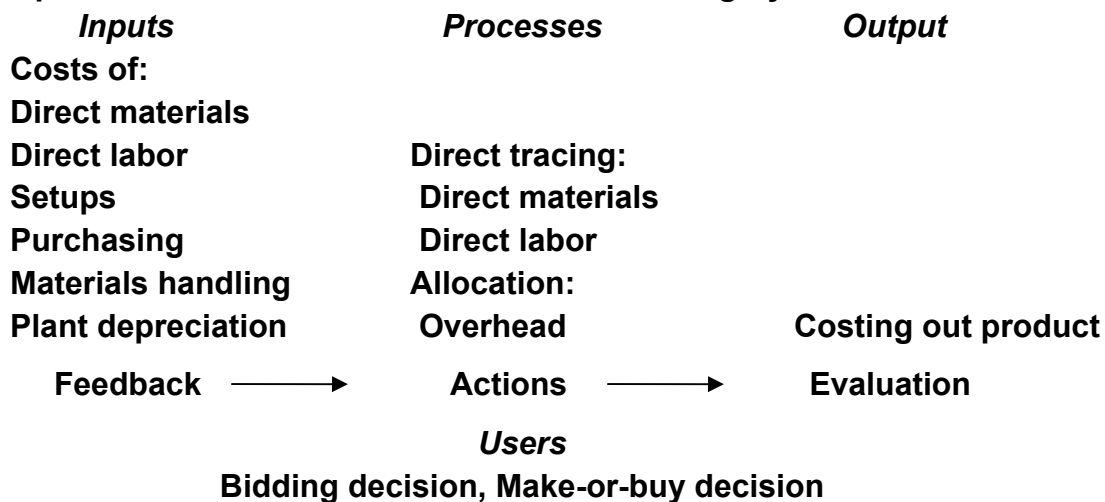
Activity-Based Cost System:

- a. Interrelated parts: Cost accounting staff, computer, printer
- b. Processes: Cost assignment:
 - Direct tracing: materials, labor
 - Driver tracing: Setup costs (number of setups), purchasing costs (number of orders), materials handling costs (number of moves), commissions (units sold), service costs (number of complaints)
 - Allocation: Plant depreciation (direct labor hours)
- c. Objectives: Costing out of products
- d. Inputs: Direct materials cost, direct labor cost, setup cost, purchasing cost, materials handling cost, commissions, customer service cost, plant depreciation
- e. Outputs: Product cost report
- f. User actions: Submission of a bid, make-or-buy decision

Problem 2–25 (Continued)

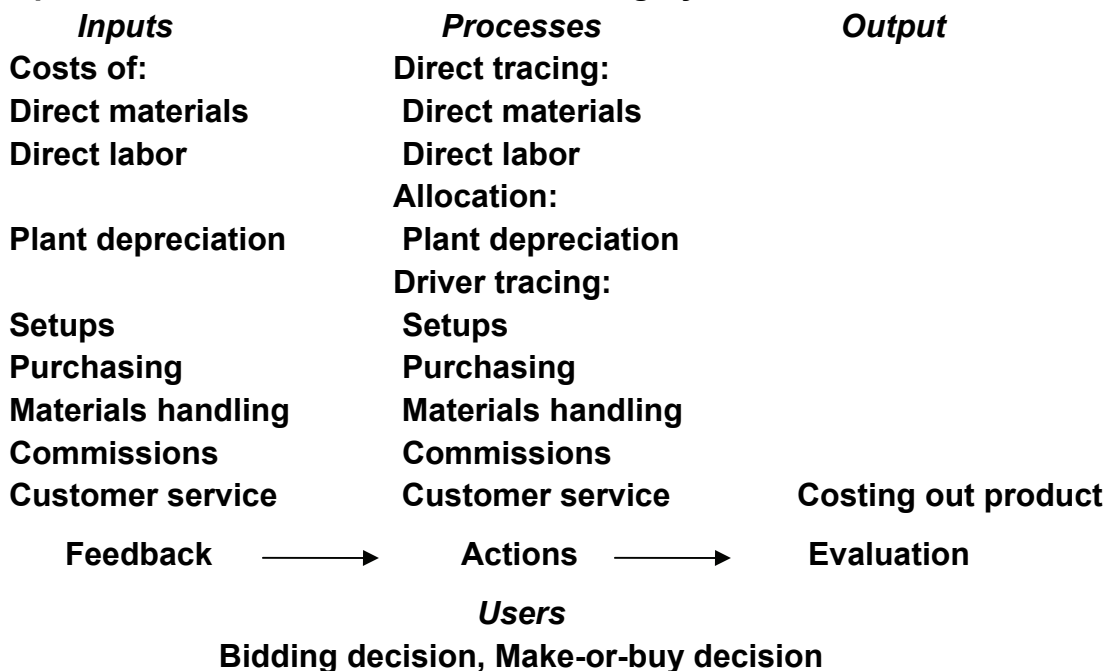
2. The differences between the two systems are found in the processes. The ABC system is driver-intensive; non-unit drivers are used to trace costs to products, whereas this is not part of the traditional system (which is allocation-intensive). The ABC system also assigns marketing and customer service costs to products, giving a more comprehensive view of product costs. Thus, although both systems provide product cost reports, the content of the reports will differ. The increased accuracy of cost assignments because of driver tracing and the additional marketing and customer service cost information provided by the ABC system should increase the quality of the bidding and make-or-buy decisions (i.e., reduce the error in decisions of this type).

3. Operational Model: Traditional Cost Accounting System



Problem 2–25 (Concluded)

Operational Model: ABC Cost Accounting System



- The operational models reveal that the ABC cost system is more complex, requires more inputs, and uses more complicated processes to transform the inputs. Thus, we would expect this system to be more costly to operate. On the other hand, the increased complexity provides increased accuracy and a richer set of possible product cost definitions. The ABC system can provide both traditional and operating product cost information. Both these factors should provide an advantage when it comes to managerial decision making. (The cost of making bad decisions is reduced.) Choosing the ABC system depends on whether the benefits of improved decision making outweigh the increased measurement costs.

Problem 2–26

Traditional Control System:

<u>Actions</u>	<u>Justification</u>
a	Performance, organizational subunit; managing costs
b	Rewards manager for subunit performance
d	Emphasizes performance of organizational subunit
g	Emphasis on controlling costs
j	Reward based on controlling costs (subunit performance)
l	Emphasis on controlling costs
o	Emphasis on subunit performance; controlling costs

Activity-Based Control System:

<u>Actions</u>	<u>Justification</u>
c	Activity-based cost used as input for activity control
e	Emphasis on activity analysis
f	Emphasis on managing activities (activity analysis)
h	Managing activities
i	Driver analysis
k	Driver analysis; activity management
m	Nonfinancial measure of performance
n	Driver analysis; activity performance

Problem 2-27

Spencer Company Statement of Cost of Goods Manufactured For the Year Ended December 31

1. Direct materials:		
Beginning inventory	\$ 290,000	
Add: Purchases	<u>2,350,000</u>	
Materials available	\$2,640,000	
Less: Ending inventory	<u>112,000</u>	
Direct materials used in production		\$2,528,000
Direct labor		1,100,000
Manufacturing overhead:		
Indirect labor	\$ 334,000	
Depreciation, factory building	525,000	
Depreciation, factory equipment	416,000	
Property taxes on factory	65,000	
Utilities, factory	150,000	
Insurance on factory	<u>200,000</u>	<u>1,690,000</u>
Total manufacturing costs added		\$5,318,000
Add: Beginning work in process		450,000
Less: Ending work in process		<u>(750,000)</u>
Cost of goods manufactured		<u>\$5,018,000</u>

2. Unit cost = \$5,018,000/200,000 = \$25.09

3. Spencer Company Income Statement: Absorption Costing For the Year Ended December 31

			Percent
Sales (191,000* × \$36)	\$6,876,000		100.00
Cost of goods sold:			
Cost of goods manufactured	\$5,018,000		
Add: Beg. finished goods inventory	<u>107,500</u>		
Goods available for sale	\$5,125,500		
Less: End. finished goods inventory	<u>488,750</u>	<u>4,636,750</u>	<u>67.43</u>
Gross margin		\$2,239,250	32.57
Less: Salary, sales supervisor	\$ 85,000		
Commissions, salespersons	216,000		
Advertising	<u>500,000</u>	801,000	11.65
Administrative expenses		<u>390,000</u>	<u>5.67</u>
Operating income		<u>\$1,048,250</u>	<u>15.25</u>

*2,500 + 200,000 – 11,500 = 191,000 units sold

Problem 2–28

1. **Skilz-Accountants Company**
Statement of Cost of Goods Manufactured
For the Previous Year

Direct materials	\$ 45,000
Direct labor	35,000 ^a
Manufacturing overhead	<u>205,000^a</u>
Total current manufacturing costs	\$285,000
Add: Beginning work in process	12,500 ^b
Less: Ending work in process	<u>(2,500)^b</u>
Cost of goods manufactured	<u>\$295,000</u>

^a Conversion cost = 3 × Prime cost

$$\$240,000 = 3(\text{Direct materials} + \text{Direct labor})$$

$$\$240,000 = 3(\$45,000 + \text{Direct labor})$$

$$\text{Direct labor} = \$35,000$$

$$\text{Overhead} = \text{Conversion cost} - \text{Direct labor}$$

$$\text{Overhead} = \$240,000 - \$35,000$$

$$\text{Overhead} = \$205,000$$

^b Ending WIP = 0.2 × Beginning WIP

$$\$285,000 + \text{Beginning WIP} - (0.2 \times \text{Beg. WIP}) = \$295,000$$

$$\text{Beginning WIP} = \$12,500; \text{Ending WIP} = 0.2 \times \$12,500 = \$2,500$$

2. **Skilz-Accountants Company**
Statement of Cost of Goods Sold
For the Previous Year

Cost of goods manufactured	\$295,000
Add: Beginning finished goods	<u>14,400</u>
Cost of goods available for sale	\$309,400
Less: Ending finished goods	<u>73,400^a</u>
Cost of goods sold	<u>\$236,000^b</u>

^a Ending finished goods = \$309,400 – \$236,000 = \$73,400

^b Cost of goods sold = 0.80 × \$295,000 = \$236,000

Problem 2–29

1. **Mason, Durant, and Westbrook**
Statement of Cost of Services Sold
For the Year Ended June 30

Direct materials used*	\$ 46,500*
Direct labor	1,400,000
Overhead.....	<u>100,000</u>
Total service costs added	\$1,546,500
Add: Beginning work in process	44,000
Less: Ending work in process	<u>(13,000)</u>
Cost of services sold	<u>\$1,577,500</u>

*Because all other data for the statement are given, you can work backward from the cost of services sold to get the direct materials used. In this type of firm, direct materials probably includes supplies such as paper, toner, file folders, envelopes, etc.

2. The dominant cost is direct labor (for the 15 professionals). Although labor is the major cost of providing many services, it is not always the case. For example, the dominant cost for some medical services may be overhead (e.g., CAT scans). In some services, the dominant cost may be materials (e.g., funeral services).

3. **Mason, Durant, and Westbrook**
Income Statement
For the Year Ended June 30

Sales (3,000 × \$850)		\$2,550,000
Cost of services sold		<u>1,577,500</u>
Gross margin		\$ 972,500
Less operating expenses:		
Selling expenses.....	\$ 65,000	
Administrative expenses.....	<u>257,000</u>	<u>322,000</u>
Operating income.....		<u>\$ 650,500</u>

Problem 2–29 (Concluded)

- 4. Services have three attributes that are not possessed by tangible products: (1) intangibility, (2) perishability, and (3) inseparability. Intangibility means that the buyers of services cannot see, feel, hear, or taste a service before it is bought. Perishability means that services cannot be stored. Therefore, there will never be any finished goods inventories, making the cost of services produced equal to cost of services sold. Inseparability means that providers and buyers of services must be in direct contact for an exchange to take place.**

The average cost of preparing one tax return last year was \$526 (\$1,577,500/3,000 returns). However, it will be difficult for MDW to use this figure in budgeting. Some of its accountants are no doubt more experienced than others, capable of completing a return in less time and with less research. The returns themselves differ in complexity. In addition, the seemingly continual changes in the tax law may affect certain of its clients more than others, making those clients' returns more difficult to prepare.

Problem 2–30

1. **Paulisse Company** **Statement of Cost of Goods Manufactured** **For Last Year**

Direct materials:		
Beginning inventory	\$ 16,200	
Add: Purchases.....	164,700*	
Less: Ending inventory	<u>(10,700)</u>	
Direct materials used in production		\$170,200
Direct labor		72,000
Manufacturing overhead:		
Plant depreciation.....	\$ 9,500	
Salary, production supervisor	45,000	
Indirect labor	40,600	
Utilities, factory	5,700	
Depreciation, factory equipment	25,000	
Supplies (0.4 × \$8,000)	<u>3,200</u>	<u>129,000</u>
Total manufacturing costs added.....		\$371,200
Add: Beginning work in process		13,250
Less: Ending work in process		<u>(28,250)</u>
Cost of goods manufactured		<u>\$356,200</u>

*\$16,200 + Purchases – \$10,700 = \$170,200; Purchases = \$164,700

2. **Paulisse Company** **Income Statement: Absorption Costing** **For Last Year**

Sales (250,000 × \$4)		\$1,000,000
Cost of goods sold:		
Beginning finished goods inventory	\$113,000	
Add: Cost of goods manufactured	<u>356,200</u>	
Goods available for sale.....	\$469,200	
Less: Ending finished goods inventory	<u>85,000</u>	<u>384,200</u>
Gross margin		\$ 615,800
Less operating expenses:		
Administrative expenses.....	\$162,000	
Selling expenses*	<u>119,800</u>	<u>281,800</u>
Operating income.....		<u>\$ 334,000</u>

*\$40,000 +(0.6 × \$8,000) + \$75,000 = \$119,800

PRODUCT COST DEFINITIONS ETHICS CASE

- 1. The consumer groups are using a cost definition that relies on manufacturing costs. The pharmaceutical companies' definition of cost is based on the value chain. They include the costs of research and development, and possibly the cost of selling and post-sales service. It seems quite reasonable to include the costs of research and development when discussing the cost of a drug. For the cost of a life-saving drug, such as Betaseron, the cost of marketing would not be relevant. Either a patient has a disease that would be helped by the drug, or not.**
- 2. As the accountant compiling costs for the drug, it is reasonable to include all costs related to research, development, and manufacture of the drug. The relevant cost of selling and delivering the drug would also be included. Allocation of costs across the corporation would be less defensible. For example, the company no doubt has advertising expenditures that are more general and benefit the company as a whole. These would be difficult to trace to the drug under consideration. This is a case that supports the need for direct and driver tracing.**

CYBER RESEARCH CASE

Answers will vary.

**The Collaborative Learning Exercises can be found on the product support site at
www.cengage.com/accounting/hansen.**