Chapter 1

Accounting and the Business Environment

Short Exercises

(5 min.) S 1-1

Req. 1

Revenues are increases in equity from delivering goods or services to customers.

Expenses are decreases in equity from using assets or increasing liabilities in the course of delivering goods or services to customers.

Req. 2

If revenues increase, equity would increase.

(5 min.) S 1-2

1

Req. 1

The banker is an external user of financial information.

Req. 2

The financial statement that would provide the best information to answer the banker's questions is the *balance* sheet.

(5 - 10 min.) S 1-3

Req. 1

This organization is the *Financial Accounting Standards* Board.

(5 - 10 min.) S 1-4

Req. 1

Chloe's needs will best be met by organizing a corporation.

(5 - 10 min.) S 1-5

Req. 1

Advantages:

- 1. Easy to organize.
- 2. Neither stockholders to notify nor are there articles of incorporation to file.
- 3. Unification of ownership and management.

Disadvantages:

- 1. No continuous life or transferability of ownership.
- 2. Unlimited liability of owner.

- a. the entity concept
- b. the cost principle
- c. the stable monetary unit concept
- d. the faithful representation principle

Req. 2
Michael McNamee has \$11,000 equity in the business.

Assets	=	Liabilities	+	Owner's equity
		Accounts		
Cash + Furniture	=	Payable	+	Owner's equity
		•		i i
\$8,000 + \$9,000	=	\$6,000	+	\$11,000

	Assets	=	Liabilities	+	Owner's equity	Type of Transaction
(a)	Cash \$320	=	(not affected) \$ 0	+	Capital \$320	Revenues
(b)	Cash \$(125)	=	(not affected) 0	+	Capital \$(125)	Expenses
(c)	Accts receivable \$440	=	(not affected) 0	+	Capital \$440	Revenues
(d)	(not affected) 0	=	Accts payable \$65	+	Capital \$(65)	Expenses

(5 min.) **S 1-8**

Req. 1

Account	Amount
Cash	\$ (26,000)
Land	\$ 26,000

(5 min.) S 1-9

Req. 1

After this transaction (the first and only for the business), cash equals \$0 and the total assets equal \$2,800.

Req. 2

The business's asset which was increased as a result of the transaction is *accounts receivable*.

The business did not record any revenue when it collected cash on account because the business recorded the *revenue* one month earlier, when it was *earned*.

Req. 2

	As	sset	S	=	Liabilities	+	Owner's Equity	Type of Transaction
	Cash	+	Accounts receivable	=	(not affected)	+	Martin, capital	
(a)	\$ 500	+	\$ 0	=	\$ 0	+	\$ 500	Revenues
(b)	500	+	(500)	=	0	+	0	No effect on equity

(10 min.) S 1-11

Reg. 1

Smart Touch Learning					
	Balance	Sheet			
	April 21	, 2013			
ASSETS LIABILITIES					
Cash	\$11,900	Accounts payable \$ 200			
Accounts receivable	3,000				
Office supplies	500	OWNER'S EQUITY			
Land	20,000	Bright, capital	35,200		
		Total liabilities and			
Total assets	\$35,400	owner's equity	\$35,400		

Req. 1

Elegant Arrangements				
Income Statement				
Year Ended December 31, 20	012			
Revenue:				
Service revenue		\$74,000		
Expenses:				
Salary expense	\$42,000			
Rent expense	13,000			
Insurance expense	4,000			
Supplies expense	<u>1,100</u>			
Total expenses		60,100		
Net income		<u>\$13,900</u>		

(10 min.) **S 1-13**

- Req.1 The operations of Elegant Arrangements in 2012 resulted in a good year.

 This can be measured by the net income of \$13,900.
- Req. 2 Net income would be lower by \$14,800.
- Req. 3 Net income would be lower by \$8,400.

(10 – 15 min.) **E 1-14**

Req. 1

- 1. E
- 2. A
- 3. I
- 4. F
- 5. J
- 6. B
- 7. D
- 8. C
- 9. G
- 10. H
- 11. K

(15 - 20 min.) E 1-15

Req. 1

The balance sheet is prepared by summarizing the assets, liabilities, and owner's equity of the entity at a particular date. The assets are the resources the business has to work with. Liabilities are debts owed to creditors. Owner's equity is the portion of the business assets owned outright by the proprietor.

The *income statement* is prepared by summarizing the revenues and the expenses of a particular entity for a period such as a month or a year. Total *revenues* minus total *expenses* equals *net income* (or *net loss*).

The *Financial Accounting Standards Board* is the selfregulating body of accountants that defines pronouncements that guide how the financial statements will be prepared.

Req. 3

Before lending money, the lender evaluates O'Brien's ability to make the loan payments. Lenders will use the reported net income and other information in the financial statements to predict future income of the O'Brien travel magazine. Therefore the bank requires the financial statements of the O'Brien travel magazine to make a decision about lending money to O'Brien.

Req. 4

Evan O'Brien is organized as a proprietorship.

Req. 5

A corporation would be the best option.

	<u>Assets</u>	= Liabilities +	Owner's equity
New Rock Gas	\$?	\$24,000	\$50,000
DJ Video Rentals	75,000	?	32,000
Corner Grocery	100,000	53,000	?

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New Rock Gas Assets = $24,000 + $50,000 = $74,000
DJ Video Rentals Liabilities = $75,000 - $32,000 = $43,000
Corner Grocery Owner's equity = $100,000 - $53,000 = $47,000
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Req. 2

The main characteristics of a proprietorship are:

- 1. Separate legal entity
- 2. No continuous life and transferability of ownership
- 3. Unlimited liability of owner
- 4. Unification of ownership and management
- 5. No corporate taxation
- 6. No government regulation

Req. 3

The accounting concept or principle that tells us that the above three proprietorships will continue to exist in the future is the *going-concern concept*.

Under the US GAAP, the land would be reported on the balance sheet at January 3, 2012 at \$50,000. On the December 31, 2012 balance sheet, the land would be reported at \$50,000.

Req. 2

Under IFRS, the land would be reported on the balance sheet at January 3, 2012 at \$50,000. On the December 31, 2012 balance sheet, the land would be recorded at \$55,000.

(5 - 10 min.) E 1-18

	a.	b.	C.
Owner's equity, May 31, 2012			
(\$177,000 – \$122,000)	\$55,000	\$55,000	\$55,000
Owner's investment	6,000	0	18,000
Net income for the month	8,000	24,000	16,000
	69,000	79,000	89,000
Drawings	0	(10,000)	(20,000)
Owner's equity, June 30, 2012			
(\$213,000 – \$144,000)	<u>\$69,000</u>	<u>\$69,000</u>	<u>\$69,000</u>

- a. Purchase of asset for cash
 Sale of asset for cash
 Collection of accounts receivable
- b. Pay an expense Drawings
- c. Pay an account payable
- d. Investment by owner Revenue transaction
- e. Purchase of asset on account Borrow money

Wording may vary.

(10 – 20 min.) E 1-20

- a. Increase asset (Cash)
 Increase capital (Viviani, capital)
- b. Increase asset (Accounts receivable) Increase capital (Viviani, capital)
- c. Increase asset (Office furniture)
 Increase liability (Accounts Payable)

- d. Increase asset (Cash)

 Decrease asset (Accounts receivable)
- e. Decrease asset (Cash)
 Decrease liability (Accounts payable)
- f. Increase asset (Cash)

 Decrease asset (Land)
- g. Increase asset (Cash)
 Increase capital (Viviani, capital)
- h. Decrease asset (Cash)
 Decrease capital (Viviani, capital)
- i. Increase asset (Supplies)
 Decrease asset (Cash)

Req. 1
Analysis of Transactions

Caren Smith, M.D.

	, , , , , , , , , , , , , , , , , , , ,				OWNER'S	·
		ASSETS	=	LIABILITIES +	EQUITY	
						TYPE OF
		MEDICAL		ACCOUNTS	SMITH,	OWNER'S EQUITY
DATE	CASH +	SUPPLIES +	LAND =	PAYABLE +	CAPITAL	TRANSACTION
July 6	<u>55,000</u>				<u>55,000</u>	Owner's investment
Bal.	55,000	0	0	0	55,000	
9	<u>(46,000)</u>		<u>46,000</u>			No effect
Bal.	9,000	0	46,000	0	55,000	
12		<u>1,800</u>		<u>1,800</u>		No effect
Bal.	9,000	1,800	46,000	1,800	55,000	
15						No effect
Bal.	9,000	1,800	46,000	1,800	55,000	
15-31	<u>8,000</u>				8,000	Service revenue
Bal.	17,000	1,800	46,000	1,800	63,000	
29	(1,600)				(1,600)	Salary expense
	(900)				(900)	Rent expense
	(100)				<u>(100)</u>	Utilities expense
Bal.	14,400	1,800	46,000	1,800	60,400	
30		<u>(700)</u>		<u>(700)</u>		No effect
Bal.	14,400	1,100	46,000	1,100	60,400	
31	<u>(1,100)</u>			<u>(1,100)</u>		No effect
Bal.	<u>13,300</u>	<u>1,100</u>	<u>46,000</u>	<u>0</u>	60,400	

<u>\$60,400</u> = \$<u>60,400</u>

Total assets = Total liabilities and owner's equity

Transaction Description

- 1. Investment by the owner
- 2. Earned revenue on account
- 3. Purchased equipment on account
- 4. Collected cash on account
- 5. Cash purchase of equipment
- 6. Paid on account
- 7. Earned revenue and received cash
- 8. Paid cash for expenses

Req. 2

All-in-one Accounting Service's net income = \$3,090.

(10 min.) E 1-23

Reg. 1

The owner's equity increased during the year by \$4,000.

Beginning owner's equity: \$19,000 - \$9,000 = \$10,000 Ending owner's equity : \$27,000 - \$13,000 = \$14,000 Change in owner's equity: \$14,000 - \$10,000 = \$4,000

Req. 2

Owner's equity can change three ways:

- Owner's equity can increase through: Owner contributions and/or Net income
- Owner's equity can decrease through: Owner drawings

(10 - 15 min.) E 1-24

Req. 1

Net income for American Express Services (AES) is \$7,000,000,000.

Revenues - Expenses = Net Income \$21,000,000,000 - \$14,000,000,000 = \$7,000,000,000

Req. 2

The owner's equity *increased* during the year by \$7,000,000,000.

Req.3

The AES's performance for 2012 is *good*, because 2012 was a *profitable* year.

	Assets	-	Liabilities	=	Owner's equity
Beginning	\$ 45,000	-	\$29,000	=	\$16,000
Ending	\$ 55,000	-	\$38,000	=	\$17,000

Owner's equity	
Beginning balance:	\$ 16,000
Investment by the owner	0
Net income	20,000
	\$36,000
Drawings	(19,000)
Ending balance	\$17,000

Felix earned net income of \$20,000.

Revenue	-	Net income	=	Expenses
\$ 242,000	1	\$20,000	=	\$222,000

Req. 2

Felix's performance for the year was *good* because the business earned a net income.

Effects on total assets Asset account(s) affected **Increased total assets** Cash a. No effect on total assets Cash and land b. Cash **Decreased total assets** C. d. Increased total assets **Equipment Increased total assets Accounts receivable** e. f. No effect on total assets No asset account(s) affected **Cash and Accounts receivable** No effect on total assets q. **Increased total assets** Cash h. **Decreased total assets** Cash i. No effect on total assets No asset account(s) affected

Req. 1

Wilson Towing Service						
	Baland	e Sheet				
	June 3	30, 2012				
ASSETS LIABILITIES						
Cash	\$ 2,900	O Accounts payable \$ 3,000				
Accounts receivable	6,200	0 Note payable 6,900				
Supplies	900	Total liabilities	9,900			
Equipment	13,600	0 OWNER'S EQUITY				
		Wilson, capital 13,700*				
Total liabilities and						
Total assets						

* Total assets - Total liabilities = Owner's equity \$23,600 - \$9,900 = \$13,700

Req. 2 The balance sheet reports financial position.

Req. 3 The income statement.

Req. 1

Davis Design Studio				
Income Statement				
Year Ended December 31	l, 2012			
Revenue:				
Service revenue		\$158,300		
Expenses:				
Salary expense	\$65,000			
Rent expense	23,000			
Utilities expense	6,900			
Supplies expense	4,200			
Property tax expense	1,500			
Total expenses <u>100</u> ,				
Net income		<u>\$ 57,700</u>		

The result of operations is net income of \$57,700

Req. 2

The amount of owner drawings during the year was \$54,400.

Problems

Group A

(15 - 20 min.) P 1-29A

- 1. D
- 2. E
- 3. G
- 4. H
- 5. A
- 6. I
- 7. B
- 8. C
- 9. F
- 10. J

The proprietorship feature that limits Andrea's business taxes is called *business taxation*.

Req. 2

Andrea Scarlett, Realtor						
	Balance Sheet					
	Septen	nber 30, 2012				
ASSETS LIABILITIES						
Cash	\$ 9,000 Accounts payable \$					
Office supplies	1,300	Note payable	61,000			
Franchise	23,000	Total liabilities	63,000			
Furniture	15,000	OWNER'S EQU	ITY			
Land	83,000	Scarlett, capital 68,30				
Total liabilities and						
Total assets	<u>\$131,300</u>	owner's equity	<u>\$131,300</u>			

* Total assets - Total liabilities = Total owner's equity \$131,300 - \$63,000 = \$68,300

Req. 3

Personal items not reported on the balance sheet of the business:

Personal cash	\$5,000
Personal accounts payable	\$4,000
Mortgage payable	\$80,000
Residence	\$160,000

Req. 1

Analysis of Transactions

Alex Shore, CPA

					= LIABILITIES	+ OWNED'S	,
		ASSETS			- LIABILITIES	EQUITY	
		ACCOUNTS		OFFICE	ACCOUNTS	SHORE,	TYPE OF OWNER'S EQUITY
DATE	CASH +	RECEIVABE	+ SUPPLIES +	FURNITURE =		CAPITAL	TRANSACTION
Feb 4*							
5	<u>50,000</u>					<u>50,000</u>	Owner's investment
Bal.	50,000	0	0	0	0	50,000	
6	<u>(100)</u>		<u>100</u>				
	49,900	0	100	0	0	50,000	
7				9,700	9,700		
Bal.	49,900	0	100	9,700	9,700	50,000	
10*							
11*							
12							
Bal.	49,900	0	100	9,700	9,700	50,000	
18		17,000				17,000	Service revenue
Bal.	49,900	17,000	100	9,700	9,700	67,000	
25	(1,500)					<u>(1,500</u>)	Rent expense
Bal.	48,400	17,000	100	9,700	9,700	65,500	
28	(1,000)					(1,000)	Owner's drawing
Bal.	47,400	<u>17,000</u>	<u>100</u>	9,700	9,700	64,500	

\$74,200 = **\$74,200**

^{*}Not a transaction of the business.

(continued) P 1-31A

Req. 2

a. Total assets = \$74,200

b. Total liabilities = \$ 9,700

c. Total owner's' equity = \$64,500

d. Net income for February = \$15,500

Req. 1

Analysis of Transactions

Angela Peters, Attorney

	Turdigete et Transactione						<u> </u>	
						IES + OWNER'S		
			ASSETS			QUITY		
DATE	0.4011	ACCOUNTS		COMPUTED	ACCOUNTS	PETERS	TYPE OF OWNER'S EQUITY	
DATE	CASH +	RECEIVABLE	+ SUPPLIES +	COMPUTER	= PAYABLE	+ CAPITAL	TRANSACTION	
Mar 1*	•							
2*								
3*								
5	89,000					89,000	Owner's investment	
Bal.	89,000	0	0	0	0	89,000		
7	(400)		400					
Bal.	88,600	0	400	0	0	89,000		
9				9,300	9,300			
Bal.	88,600	0	400	9,300	9,300	89,000		
23		13,500				13,500	Service revenue	
Bal.	88,600	13,500	400	9,300	9,300	102,500		
30	(1,200)					(1,200)	Utilities expense	
Bal.	87,400	13,500	400	9,300	9,300	101,300		
31	(2,000)					(2,000)	Owner's drawing	
Bal.	<u>85,400</u>	<u>13,500</u>	<u>400</u>	<u>9,300</u>	9,300	99,300		
	_						,	

\$108,600 = **\$108,600**

^{*}Not a transaction of the business.

(continued) P 1-32A

Req. 2

a. Total assets	=	\$108,600
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b. Total liabilities = \$ 9,300

c. Total owner's equity = \$ 99,300

d. Net income for March = \$ 12,300

Req. 3

Angela Peter's first month of operations was *good* because the business earned net income of \$12,300.

(20-25 min.) P 1-33A

Req. 1

Dat	te	Transaction Type	Account	Increase / Decrease	Amount
Oct.	4	Owner's investment	Cash Zelinsky, capital	Increase Increase	\$5,000
	9	Cash purchase	Land Cash	Increase Decrease	\$4,000
	13	Purchase on account	Supplies Accounts payable	Increase Increase	\$400
	16	Payment on account	Accounts payable Cash	Decrease Decrease	\$1,500
	19	Collection on account	Cash Accounts receivable	Increase Decrease	\$1,300
	22	Owner's investment	Cash Zelinsky, capital	Increase Increase	\$5,000
	25	Payment on account	Accounts payable Cash	Decrease Decrease	\$600
	27	Cash purchase	Supplies Cash	Increase Decrease	\$800
	30	Owner's drawing	Zelinsky, capital Cash	Decrease Decrease	\$5,700

Req. 1

Analysis of Transactions

Dance Fever

						+ OWNER'S	
		ASSETS			= LIABILITIES	EQUITY	
							TYPE OF
		ACCOUNTS			ACCOUNTS	CRONE,	OWNER'S EQUITY
DATE	CASH	+ RECEIVABLE	+ SUPPLIES +	LAND =	PAYABLE +	CAPITAL	TRANSACTION
Bal.	2,300	1,800	0	14,000	8,000	10,100	
a)	13,000					13,000	Owner's investment
Bal.	15,300	1,800	0	14,000	8,000	23,100	
b)	900					900	Service revenue
Bal.	16,200	1,800	0	14,000	8,000	24,000	
c)	(8,000)				(8,000)		
Bal.	8,200	1,800	0	14,000	0	24,000	
d)			<u>600</u>		<u>600</u>		
Bal.	8,200	1,800	600	14,000	600	24,000	
e)	<u>700</u>	<u>(700)</u>					
Bal.	8,900	1,100	600	14,000	600	24,000	
f)	<u>1,600</u>					<u>1,600</u>	Owner's investment
Bal.	10,500	1,100	600	14,000	600	25,600	
g)		<u>5,500</u>				<u>5,500</u>	Service revenue
Bal.	10,500	6,600	600	14,000	600	31,100	
h)-1	(1,200)					(1,200)	Rent expense
h)-2	<u>(600</u>)					<u>(600</u>)	Advertising expense
Bal.	8,700	6,600	600	14,000	600	29,300	
i)			<u>(110</u>)		<u>(110)</u>		
Bal.	<u>8,700</u>	6,600	490	14,000	490	29,300	
j)	<u>(2,000</u>)					<u>(2,000</u>)	Owner's drawings
Bal.	<u>6,700</u>	<u>6,600</u>	<u>490</u>	<u>14,000</u>	<u>490</u>	<u>27,300</u>	

\$27,790 \$27,790

Gate City Answering Service						
Income Statement	Income Statement					
Year Ended December 31	, 2012					
Revenue:						
Service revenue		\$192,000				
Expenses:						
Salary expense	\$65,000					
Advertising expense	15,000					
Rent expense	13,000					
Interest expense	7,000					
Property tax expense	2,600					
Insurance expense	2,500					
Total expenses		105,100				
Net income		<u>\$ 86,900</u>				

Gate City Answering Service					
Statement of Owner's Equity					
Year Ended December 31, 2012	Year Ended December 31, 2012				
Wayne, capital, December 31, 2011	\$54,000				
Owner investment	28,000				
Net income	86,900				
	168,900				
Drawings	(30,000)				
Wayne, capital, December 31, 2012	<u>\$138,900</u>				

Req. 3

Gate City Answering Service						
	Baland	ce Sheet				
	Decembe	er 31, 2012				
ASSETS	ASSETS LIABILITIES					
Cash	\$ 3,000 Accounts payable \$11,00					
Accounts receivable 1,000 Salary payable 1,3						
Supplies	10,000	Note payable	32,000			
Equipment	16,000	Total liabilities	\$44,300			
Building	145,200	OWNER'S EQU	ITY			
Land	8,000	Wayne, capital 138,900				
Total liabilities and						
Total assets						

- a. Result of operations: Profit of \$86,900
- b. The total economic resources were \$183,200
- c. The total amount owed was \$44,300
- d. The amount of owner's equity at the end of the year was \$138,900

Req. 1

a.

Studio Photography						
Income Statement						
Year Ended Dec	ember 31, 2012					
Revenue:						
Service revenue	\$80,000					
Expenses:						
Salary expense	\$25,000					
Insurance expense	8,000					
Advertising expense	3,000					
Total expenses		36,000				
Net income \$44,000						

b.

Studio Photography					
Statement of Owner's Equity					
Year Ended December 31, 2012					
Ansel, capital, December 31, 2011	\$16,000				
Owner investment	29,000				
Net income	44,000				
	89,000				
Drawings	(13,000)				
Ansel, capital, December 31, 2012	<u>\$76,000</u>				

C.

Studio Photography							
	Balanc	e Sheet					
	Decembe	r 31, 2012					
ASSETS		LIABILITIES					
Cash	\$37,000	Accounts payable \$ 7,000					
Accounts receivable	8,000	Note payable 12,000					
Equipment	nt 50,000 Total liabilities 19,						
		OWNER'S EQUITY					
		Ansel, capital 70					
		_ Total liabilities and					
Total assets <u>\$95,000</u> owner's equity <u>\$95,00</u>							

Greener Landscaping							
Balance Sheet							
	Novembe	er 30, 2012					
ASSETS		LIABILITIES	3				
Cash	\$ 4,900	Accounts payable \$ 2,700					
Accounts receivable	2,200	Note payable	24,200				
Office supplies	600	Total liabilities	26,900				
Office furniture	6,100						
Land	34,200	OWNER'S EQUITY					
		Tum, capital	<u>21,100*</u>				
		_ Total liabilities and					
Total assets \$48,000 owner's equity \$48,000							

^{*\$48,000 - \$26,900 = \$21,100}

Req. 2

Total assets as presented in the corrected balance sheet decreased from the original balance sheet because expenses and liabilities were incorrectly classified as assets.

Problems

Group B

(15 - 20 min.) P 1-38B

Req. 1

- 1. D
- 2. E
- 3. G
- 4. H
- 5. A
- 6. I
- 7. B
- 8. C
- 9. F
- 10. J

(20 – 25 min.) P 1-39B

Req. 1

The proprietorship feature that limits Sandy's business taxes is called *business taxation*.

Sandy White, Realtor							
	Balance Sheet						
	May	y 31, 2012					
ASSET	ASSETS LIABILITIES						
Cash	\$ 13,000	Accounts payable	\$ 5,000				
Office supplies	1,100	Note payable <u>62,000</u>					
Franchise	26,000	Total liabilities 67,000					
Furniture	20,000	OWNER'S EQUITY					
Land	80,000	White, capital 73,100					
		Total liabilities and					
Total assets	<u>\$140,100</u>	owner's equity <u>\$140,100</u>					

Req 1 (continued) P 1-39B

* Total – Total = Total owner's equity assets liabilities \$140,100 – \$67,000 = \$73,100

Req. 3

Personal items not reported on the balance sheet of the business:

Personal cash \$4,000
Personal accounts payable \$3,000
Mortgage payable \$70,000
Residence \$130,000

Req. 1

Analysis of Transactions

Arron Woody, CPA

					LIABILITIES : OMNERIO FOLITY			
		ASSETS		= LIABILITIES + OWNER'S EQUTY				
		ACCOUNTS		OFFICE	ACCOUNTS	WOODY,	TYPE OF OWNER'S EQUITY	
DATE	CASH +	RECEIVABE	+ SUPPLIES +	FURNITURE	= PAYABLE +	CAPITAL	TRANSACTION	
Feb 4*								
5	<u>40,000</u>					<u>40,000</u>	Owner's investment	
Bal.	40,000	0	0	0	0	40,000		
6	<u>(200)</u>		<u>200</u>					
Bal.	39,800	0	200	0	0	40,000		
7				9,500	9,500			
Bal.	39,800	0	200	9,500	9,500	40,000		
10*								
11*								
12								
18		14,000				14,000	Service revenue	
Bal.	39,800	14,000	200	9,500	9,500	54,000		
25	(1,900)					(1,900)	Rent expense	
Bal.	37,900	14,000	200	9,500	9,500	52,100		
28	(8,000)					(8,000)	Owner's drawings	
Bal.	29,900	<u>14,000</u>	<u>200</u>	<u>9,500</u>	<u>9,500</u>	44,100		

\$53,600 \$53,600

^{*}Not a transaction of the business.

(continued) P 1- 40B

Req.2

a. Total assets = \$53,600

b. Total liabilities = \$ 9,500

c. Total owner's equity = \$44,100

d. Net income for February = \$12,100

Req. 1

Analysis of Transactions

Aimee Griffin, Attorney

-						= LIABILITIES + OWNER'S			+ OWNER'S	•
ASSETS					EQUITY					
		ACCOUNTS				ACCOUNTS			GRIFFIN,	TYPE OF OWNER'S EQUITY
DATE		CASH +	RECEIVABLE	+ SUPPLIES +	COMPUTER	=	PAYABLE	+	CAPITAL	TRANSACTION
Dec	1*									
	2*									
	3*									
	5	109,000							109,000	Owner's investment
Bal.		109,000	0	0	0		0		109,000	
	7	(900)		900						
Bal.		108,100	0	900	0		0		109,000	
	9				9,200		<u>9,200</u>			
Bal.		108,100	0	900	9,200		9,200		109,000	
2	3		<u>17,000</u>						<u> 17,000</u>	Service revenue
Bal.		108,100	17,000	900	9,200		9,200		126,000	
3	0	<u>(1,900</u>)							(1,900)	Utilities expense
Bal.		106,200	17,000	900	9,200		9,200		124,100	
3	1	<u>(5,000</u>)							<u>(5,000</u>)	Owner's drawings
Bal.		<u>101,200</u>	<u>17,000</u>	<u>900</u>	<u>9,200</u>		<u>9,200</u>		<u>119,100</u>	

\$128,300 \$128,300

^{*}Not a transaction of the business.

a. Total assets = \$128,300

b. Total liabilities = \$9,200

c. Total owner's equity = \$119,100

d. Net income for December = \$15,100

Req. 3

Aimee Griffin's first month of operations was *good* because the business *earned net income of \$15,100.*

Req. 1
Alterri Mechanical

Dat	е	Transaction Type	Account	Increase / Decrease	Amount
Nov.	4	Owner's investment	Cash Alterri, capital	Increase Increase	\$3,000
	9	Cash purchase	Land Cash	Increase Decrease	\$3,000
	13	Purchase on account	Supplies Accounts payable	Increase Increase	\$200
	16	Payment on account	Accounts payable Cash	Decrease Decrease	\$1,700
	19	Collection on account	Cash Accounts receivable	Increase Decrease	\$900
	22	Owner's investment	Cash Alterri, capital	Increase Increase	\$8,000
	25	Payment on account	Accounts payable Cash	Decrease Decrease	\$500
	27	Cash purchase	Supplies Cash	Increase Decrease	\$600
	30	Owner's drawings	Alterri, capital Cash	Decrease Decrease	\$5,500

Req. 1

Analysis of Transactions

Top 40

		ASSETS			: LIABILITIES +OWNER'S EQUITY			
		7.002.0					TYPE OF	
		ACCOUNTS			ACCOUNTS	CRONE,	OWNER'S EQUITY	
DATE	CASH +		+ SUPPLIES	+ LAND =	PAYABLE	+ CAPITAL	TRANSACTION	
Bal.	2,100	2,000	0	10,000	6,000	8,100		
a)	<u>10,000</u>					10,000	Owner's investment	
Bal.	12,100	2,000	0	10,000	6,000	18,100		
b)	1,000					1,000	Service revenue	
Bal.	13,100	2,000	0	10,000	6,000	19,100		
c)	(6,000)				(6000)			
Bal.	7,100	2,000	0	10,000	0	19,100		
d)			700		700			
Bal.	7,100	2,000	700	10,000	700	19,100		
е)	500	(500)						
Bal.	7,600	1,500	700	10,000	700	19,100		
f)	1,900					1,900	Owner's investment	
Bal.	9,500	1,500	700	10,000	700	21,000		
g)		5,800				5,800	Service revenue	
Bal.	9,500	7,300	700	10,000	700	26,800		
h)-1	(900)					(900)	Rent expense	
h)-2	(400)					(400)	Advertising expense	
Bal.	8,200	7,300	700	10,000	700	25,500		
i)			<u>(80</u>)		(80)			
Bal.	8,200	7,300	620	10,000	620	25,500		
j)	(2,700)					(2,700)	Owner's drawings	
Bal.	<u>5,500</u>	<u>7,300</u>	<u>620</u>	10,000	<u>620</u>	22,800	_	

\$23,420 \$23,420

Quick and EZ Delivery						
Income Sta	tement					
Year Ended Decei	mber 31, 2012					
Revenue:						
Service revenue		\$192,000				
Expenses:						
Salary expense	\$69,000					
Advertising expense	17,000					
Rent expense	13,000					
Interest expense	6,000					
Property tax expense	2,900					
Insurance expense	2,000					
Total expenses		109,900				
Net income		<u>\$ 82,100</u>				

Req. 2

Quick and EZ Delivery	
Statement of Owner's Equity	
Year Ended December 31, 2012	
Trott, capital, December 31, 2011	\$51,000
Owner investment	32,000
Net income	82,100
	165,100
Drawings	(32,000)
Trott, capital, December 31, 2012	<u>\$133,100</u>

Req. 3

Quick and EZ Delivery						
Balance Sheet						
	Decembe	er 31, 2012				
ASSETS LIABILITIES						
Cash	ash \$ 6,000 Accounts payable \$14,00					
Accounts receivable	1,700	0 Salary payable 500				
Supplies	8,000	000 Note payable 30,000				
Equipment	17,000	Total liabilities	44,500			
Building	137,900					
Land	7,000	OWNER'S EQUITY				
	Trott, capital 133,10					
Total liabilities and						
Total assets	<u>\$177,600</u>	owner's equity	<u>\$177,600</u>			

- b. Result of operations: Net income of \$82,100
- b. The total economic resources were \$177,600
- c. The total amount owed was \$44,500
- d. The amount of owner's equity at the end of the year was \$133,100

a.

Photo Gallery							
Income S	statement						
Year Ended Dec	ember 31, 2012						
Revenue:	Revenue:						
Service revenue		\$78,000					
Expenses:							
Salary expense	\$21,000						
Insurance expense	9,000						
Advertising expense	2,000						
Total expenses 32,00							
Net income		<u>\$46,000</u>					

b.

Photo Gallery	
Statement of Owner's Equity	
Year Ended December 31, 2012	2
Leibovitz, capital, December 31, 2011	\$17,000
Owner investment	35,000
Net income	46,000
	98,000
Drawings	(14,000)
Leibovitz, capital, December 31, 2012	\$84,000

C.

Photo Gallery							
	Balance Sheet						
	Decembe	r 31, 2012					
ASSETS		LIABILITIES					
Cash	\$26,000	0 Accounts payable \$ 4,000					
Accounts receivable	6,000	Note payable	14,000				
Equipment	70,000	Total liabilities	18,000				
		OWNER'S EQU	ITY				
	Leibovitz, capital, 84,00						
Total liabilities and							
Total assets	<u>\$102,000</u>	owner's equity	<u>\$102,000</u>				

Reg. 1

riog. I							
Outdoor Life Landscaping							
	Balanc	e Sheet					
	July 3	1, 2012					
ASSETS	ASSETS LIABILITIES						
Cash	\$ 5,000	Accounts payable	\$ 2,800				
Accounts receivable	2,300	Note payable	26,400				
Office supplies	800	Total liabilities	29,200				
Office furniture	5,200	OWNER'S EQUITY					
Land	28,400	Kamp, capital	12,500*				
Total liabilities and							
Total assets	<u>\$41,700</u>	owner's equity	<u>\$ 41,700</u>				

^{*\$41,700 - \$29,200 = \$12,500}

Req. 2

Total assets as presented in the corrected balance sheet decreased from the original balance sheet because expenses and liabilities were incorrectly classified as assets.

Continuing Exercise

(10 - 15 min.) E 1- 47

Req. 1

Analysis of Transactions

Lawlor Lawn Service

	1110117010						
		Α	SSETS		= LIABILITIES	+ OWNER'S	SEQUITY
DATE		ACCOUNTS	+ LAWN		ACCOUNTS	LAWLOR,	TYPE OF OWNER'S EQUITY
DATE	CASH +	RECEIVABLE	SUPPLIES +	EQUIPMENT	= PAYABLE +	CAPITAL	TRANSACTION
May 1	<u>1,700</u>					<u>1,700</u>	Owner's investment
Bal.	1,700	0	0		0	1,700	
3				<u>1,440</u>	<u>1,440</u>		
Bal.	1,700	0	0	1,440	1,440	1,700	
5	<u>(30)</u>					<u>(30</u>)	Fuel expense
Bal.	1,670	0	0	1,440	1,440	1,670	
6		<u>150</u>				<u> 150</u>	Service revenue
Bal.	1,670	150	0	1,440	1,440	1,820	
8	<u>(150)</u>		<u>150</u>				
Bal.	1,520	150	150	1,440	1,440	1,820	
17	800					800	Service revenue
Bal.	2,320	150	150	1,440	1,440	2,620	
31	100	(100)					
Bal.	<u>2,420</u>	<u>50</u>	<u>150</u>	<u>1,440</u>	<u>1,440</u>	<u>2,620</u>	

\$4,060

\$4,060

Continuing Problem

(20 - 25 min.) P 1- 48

Req. 1

Analysis of Transactions

Draper Consulting

		<u> </u>	AS	SETS		=	= LIABILITIES + OWNER'S EQUITY			
DA	TE	0.4011	ACCOUNTS	011001150	EQUIDMENT.		ACCOUNTS	DRAPER,	TYPE OF OWNER'S	
DA	1 -	CASH +	RECEIVABLE +	SUPPLIES+	EQUIPMENT	+ FURNITURE =	PAYABLE +	CAPITAL	EQUITY TRANSACTION	
Dec.	2	<u>18,000</u>						<u> 18,000</u>	Owner's investment	
Bal.		18,000	0	0	0	0	0	18,000		
	2	<u>(550)</u>						<u>(550)</u>	Rent expense	
Bal.		17,450	0	0	0	0	0	17,450		
	3	(1,800)			<u>1,800</u>					
Bal.		15,650	0	0	1,800	0	0	17,450		
	4					4,200	4,200			
Bal.		15,650	0		1,800	4,200	4,200	17,450		
	5			900			900			
Bal.		15,650	0	900	1,800	4,200	5,100	17,450		
	9		<u>1,500</u>					1,500	Service revenue	
Bal.		15,650	1,500	900	1,800	4,200	5,100	18,950		
	12	(250)						(250)	Utilities expense	
Bal.		15,400	1,500	900	1,800	4,200	5,100	18,700		
	18	1,100						1,100	Service revenue	
Bal.		16,500	<u>1,500</u>	900	<u>1,800</u>	4,200	<u>5,100</u>	<u>19,800</u>		

\$24,900

\$24,900

Req. 2

Draper Consulting						
Income Statemer	nt					
Month Ended December	31, 2012					
Revenue:	Revenue:					
Service revenue (\$1,500 + \$1,100) \$2,600						
Expenses:						
Rent expense \$550						
Utilities expense						
Total expenses 800						
Net income		<u>\$1,800</u>				

Req. 3

Draper Consulting					
Statement of Owner's Equity					
Month Ended December 31, 2012					
Draper, capital, December 1, 2012 \$ 0					
Owner investment	18,000				
Net income	<u> 1,800</u>				
	19,800				
Drawing	0				
Retained earnings, December 31, 2012	<u>\$19,800</u>				

Draper Consulting						
	Baland	ce Sheet				
	Decemb	er 31, 2012				
ASSETS		LIABILITIES				
Cash	\$ 16,500	Accounts payable	\$ 5,100			
Accounts	1,500	Total liabilities	5,100			
receivable						
Supplies	900	900				
Equipment	1,800	OWNER'S EQUI	TY			
Furniture	4,200	Draper, capital 19,80				
Total liabilities and						
Total assets \$24,900 owner's equity \$24,900						

Practice Set: Chapter 1

Req. 1 Analysis of Transactions

Shine King Cleaning

(10 – 15 min.)

Req.	1	Anai	ysis oi			15					King	
	ASSETS						= LIABILITIES + OWNER'S EQUITY				TY	
DATE		CASH +	AR +	SUPP+	PREPAID RENT +	PREPAID INS +	TRUCK +	EQUIP +	AP +	USR +	N/P +	HUDSON, CAPITAL
Nov.	1	<u>35,000</u>					<u>8,000</u>					<u>43,000</u>
Bal.		35,000	0	0	0	0	8,000	0	0	0	0	43,000
	2	(2,000)			2,000							
Bal.		33,000	0	0	2,000	0	8,000	0	0	0	0	43,000
	3	(2,400)				<u>2,400</u>						
Bal.		30,600	0	0	2,000	2,400	8,000	0	0	0	0	43,000
	4			270					<u>270</u>			
Bal.		30,600	0	270	2,000	2,400	8,000	0	270	0	0	43,000
	5							1,000	1,000			
Bal.		30,600	0	270	2,000	2,400	8,000	1,000	1,270	0	0	43,000
	7	(1,200)						1,200				
Bal.		29,400	0	270	2,000	2,400	8,000	2,200	1,270	0	0	43,000
	9		3,000									3,000
Bal.		29,400	3,000	270	2,000	2,400	8,000	2,200	1,270	0	0	46,000
	10	<u>100</u>	(100)									
Bal.		29,500	2,900	270	2,000	2,400	8,000	2,200	1,270	0	0	46,000
	15	<u>(500)</u>										(500)
Bal.		29,000	2,900	270	2,000	2,400	8,000	2,200	1,270	0	0	45,500
	16	3,600								3,600		
Bal.		32,600	2,900	270	2,000	2,400	8,000	2,200	1,270	3,600	0	45,500
	17	800										800
Bal.		33,400	2,900	270	2,000	2,400	8,000	2,200	1,270	3,600	0	46,300
	18								175			(175)
Bal.		33,400	2,900	270	2,000	2,400	8,000	2,200	1,445	3,600	0	46,125
	20	40,000									40,000	
Bal.		73,400	2,900	270	2,000	2,400	8,000	2,200	1,445	3,600	40,000	46,125
	21	900	(900)									
Bal.		74,300	2,000	270	2,000	2,400	8,000	2,200	1,445	3,600	40,000	46,125
	25	(500)							(500)			
Bal.		73,800	2,000	270	2,000	2,400	8,000	2,200	945	3,600	40,000	46,125
	29	(100)										(100)
Bal.		73,700	2,000	270	2,000	2,400	8,000	2,200	945	3,600	40,000	46,025
	30	(600)										(600)
Bal.		73,100	2,000	270	2,000	2,400	8,000	2,200	945	3,600	40,000	45,425

(continued) Practice Set

Total assets = Total liabilities + Owner's equity \$89,970 \$89,970

Ch 1: Apply Your Knowledge

Decision Cases

Decision Case 1-1

Req. 1 Assets

Sal's \$23,000, Greg's \$25,000

Req. 2 Liabilities

Sal's \$2,000, Greg's \$10,000

Req. 3 Owner's equity

Sal's \$21,000, Greg's \$15,000

Req. 4 Revenue

Sal's \$35,000, Greg's \$53,000

Req. 5 Profitable (net income)

Sal's \$13,000, Greg's \$9,000

(continued) Decision Case 1-1

Req. 6

There's no single correct answer to this question. Possible answers include the following:

- a. Which business is more profitable? A business must be profitable to survive.
- b. Which business owes more to creditors? Big debts make a business risky.
- c. Which business has more owner equity? More owner equity makes a business less risky.

Req. 7

Sal's Silly Songs looks better financially because:

- a. Sal's earned more net income on less total revenue.
- b. Sal's owes less and has more owner equity. Sal's has less risk.

Decision Case 1-2

Req. 1

The banker would *not* congratulate the Guerreras for their net income because they have not measured net income properly. In fact, they have *no net income* at all. Their accounting errors include the following:

- 1. The amount of cash in the bank does *not* measure net income. The cash balance only shows how much cash is available for use in the business.
- 2. Neither an investment by an owner nor a bank loan creates a revenue. A business earns revenue by providing goods or services to customers. The Tres Amigos B&B hasn't even opened, so there is no revenue yet. And a bank loan increases liabilities, not revenue.
- 3. None of the items they list as expenses is really an expense. The house and its renovation, furniture, kitchen equipment, and computer are all assets because these items provide future benefit to the business. Expenses are costs of doing business that have no lasting, or future value. The Tres Amigos B&B hasn't had any expenses yet.
- 4. The business will earn service revenue after it opens—from renting rooms. Expenses will result from incurring costs which have no lasting or future value.

(continued) Decision Case 1-2

Req. 2

Tres Amigos Bed & Breakfast						
Balance Sheet						
	June 30, 2013					
ASSETS	ASSETS LIABILITIES					
Cash	\$ 38,000	Bank loan payable \$100,000				
Computer	2,000	2,000				
Kitchen equipment	10,000	OWNER'S EQUITY				
Furniture	20,000	Guerrera, capital 100,00				
Building (\$80,000 + \$50,000)	130,000	000 Total liabilities and				
Total assets						

Ethical Issues

Ethical Issue 1-1

Req. 1

The fundamental ethical issue in this situation is letting the financial statements tell the truth about the company's performance and financial position. There are two specific items to address. First of all, transferring the land violates GAAP because it is a sham transaction that is not at arm's length. The second issue is that of "shaving expenses." If by "shaving" is simply meant reducing expenses, this is not a problem. If it means reclassifying expenses in an effort to boost net income, it is false and dishonest.

Req. 2

The proposal to transfer assets to the company in the prior year would be a sham, and thus it would be dishonest and unethical. The proposal to "shave expenses", meaning reclassifying expenses, would violate the rules of GAAP, thus it would be dishonest and unethical.

Ethical Issue 1-2

Req. 1

The chief financial officer (CFO) of Philip Morris would be torn between addressing the fact that the payments are related to illnesses caused by the company's products, or alternatively, omitting or concealing this fact. The ethical course of action for the CFO is to be open, honest and forthcoming about the reasons for the payments.

Req. 2

Negative consequences are as follows: If users of the financial statements feel they are only getting part of the truth, or that the reports are distorting the information, that will damage the credibility of the company, and damage the company's reputation.

Negative consequences of telling the truth include painting so bleak a picture of the effects of smoking that investors will view Philip Morris as too risky and stop buying the company's stock. Another negative consequence would be to create the impression that the company is engaged in unethical behavior by selling a product that damages people's health.

Fraud Case 1-1

Req. 1

The proposed action would increase net income by increasing revenues. It would distort the balance sheet by understating liabilities.

Req. 2

By making the company's financial situation look better than it actually was, the company's creditors would likely be more willing to extend credit to the company at a lower interest rate.

Financial Statement Case 1-1

Req. 1

Cash balance at December 31, 2009: \$3,444M

Req. 2

Total assets at December 31, 2009: \$13,813M December 31, 2008: \$8,314M

Req. 3

Accounting Equation: \$13,813M = \$8,556M + \$5,257M

Req. 4

Revenue (net sales) earned in 2008: \$19,166M Increase from 2008 to 2009: \$5,343M

Req. 5

Net income in 2009: \$902M

2008: \$645M

2009 was better than 2008

Team Projects

Team Project 1-1

Suggested Answers

Req. 1 - Factors to consider in establishing the business:

- 1. How to organize the business—as a proprietorship, a partnership, an LLC, or a corporation (you have decided to organize as a proprietorship)
- 2. Where to locate the business
- 3. How much of your own time and money to commit to the business
- 4. How to finance the business—with your own personal money, with equity investments from others, or through borrowing
- 5. How many people to employ for the business
- 6. How to measure the business's success or failure; how to account for the assets, liabilities, and operations of the business
- 7. What type of animals to board (dogs only, dogs and cats, birds, reptiles, and so on)
- 8. Whether to sell pet foods, toys, and other supplies
- 9. Whether to offer obedience lessons and other pet training
- 10. How to advertise the business (newspapers, radio, posters)

Student answers may vary.

Req. 2 (Transactions)

- 1. Obtain equity financing to start the business
- 2. Purchase land and a building
- 3. Renovate the building to make it suitable for a kennel
- 4. Purchase pet food and other supplies that will be needed to operate a kennel
- 5. Advertise the business
- 6. Earn service revenue by keeping pets
- 7. Pay utility bills
- 8. Pay for veterinarian services needed for the animals
- 9. Pay the wages of an employee
- 10. Borrow money
- 11. Drawings by owner

Student answers may vary.

Req. 3

Quail Creek Pet Kennel					
Income Statement	Income Statement				
Month Ended January 31, 20	XX				
Revenue:					
Service revenue		\$10,000			
Expenses:*					
Wage expense	\$2,000				
Supplies expense	400				
Advertising expense					
Utilities expense 1002					
Net income		\$ 7,200			

^{*}Students may also include depreciation expense on the building.

Req. 3 - continued

Suggested Answers

Quail Creek Pet Kennel		
Statement of Owner's Equity		
Month Ended January 31, 20XX		
Last name, capital, January 1, 20XX	\$	0
Owner investment	30,	,000
Net income 7,200		
	37,	,200
Drawing	(2,	<u>(000</u>)
Last name, capital, January 31, 20XX	<u>\$ 35</u>	,200

Quail Creek Pet Kennel							
	Baland	ce Sheet					
	January	7 31, 20XX					
ASSETS		LIABILITIES					
Cash	\$ 1,500	Accounts payable \$ 1,000					
Supplies	200						
Land	9,500	OWNER'S EQUITY					
Building	25,000						
		Last name, capital 35,200					
Total liabilities and							
Total assets							

Req. 4

Evaluate the success of the business by its

- Net income or net loss for the period, as reported on the income statement
- Financial position at the end of the period, as reported on the balance sheet

Specifically, you hope to earn a *net income*, and you hope to end the period with *assets* far in excess of your *liabilities*. Finally, you also need plenty of cash to continue in business.

Team Project 1-2

Suggested Answers

Req. 1 – Factors to consider in establishing the business:

- 1. How to organize the business—as a proprietorship, a partnership, an LLC, or a corporation (assume you have decided to organize as a proprietorship)
- 2. Where to locate the headquarters of the business
- 3. How much of your own time and money to commit to the business
- 4. How to finance the business—with your own personal money, with equity investment from others, or through borrowing
- 5. How many people to employ for the business
- 6. How to measure the business's success or failure; how to account for the assets, liabilities, and operations of the business
- 7. What type of music to feature. What age group or interest group to appeal to
- 8. Whether to sell concessions (food, drinks, T-shirts, and so on) yourself or to arrange for outsiders to sell concessions at the concert
- 9. How to advertise the business (newspapers, radio, posters)
- 10. Whether to sponsor the concerts yourself or to arrange for corporate or charitable organizations to sponsor the concerts

Student answers may vary.

Suggested Answers

Req. 2 – Items to arrange in order to promote and stage a rock concert:

- 1. Which band (or bands) to feature at the concerts
- 2. How much and when to pay the performers (flat rate or a percentage of gate receipts)
- 3. Where to stage the concerts and how to pay for the site rental
- 4. Need for city or county permits to stage a concert
- 5. How to ensure security at the concert
- 6. How to get people to come to the concert. How to advertise the concerts (newspapers, radio, posters, or other) and how much to pay for advertising
- 7. How to offer concessions (buy and sell them yourself or arrange for outside concessionaires). If outsiders, how will they be compensated—keep their own revenues or share them with you
- 8. Need for traffic control if the crowd disrupts city traffic
- 9. Weather considerations if the concert is staged outdoors
- 10. Timing of the concert in relation to other events in the area at the time

Student answers may vary.

Suggested Answers

Req. 3

Concert Enterprises					
Income Statement					
Three Months Ended June 30), 20XX				
Revenues:					
Ticket sales revenue		\$300,000			
Concession revenue		50,000			
Total revenue		350,000			
Expenses:					
Band expense	\$100,000				
Advertising expense	50,000				
Concession expense	20,000				
Rent expense	15,000				
Security expense	10,000				
Utilities expense	3,000				
Permits expense	2,000				
Total expenses		200,000			
Net income		<u>\$150,000</u>			

Concert Enterprises				
Statement of Owner's Equity				
Three Months Ended June 30, 20XX				
Last name, capital, March 31, 20XX	\$	0		
Owner investment		1,000		
Net income150,000				
	15	1,000		
Drawings	(1	0,000)		
Last name, capital, June 30, 20XX	<u>\$14</u>	1,000		

Suggested Answers

Req. 3 - continued

Concert Enterprises							
	Balar	nce Sheet					
	June 30, 20XX						
ASSETS		LIABILITIES					
Cash	\$136,000	Accounts payable \$ 7,0					
Accounts	8,000						
receivable							
Supplies	4,000	OWNER'S EQUITY					
		Last name, capital	141,000				
Total liabilities and							
Total assets	<u>\$148,000</u>	owner's equity	<u>\$148,000</u>				

Student answers may vary.

Req. 4

Evaluate the success of the business by its

- Net income or net loss for the period, as reported on the income statement
- Financial position at the end of the period, as reported on the balance sheet

Specifically, you hope to earn a *net income*, and you hope to end the period with *assets* far in excess of your *liabilities*. Finally, you also need plenty of cash to continue in business

Communication Activity 1-1

Assets = Liabilities + Equity simply shows the resources that a business owns and the claims that others have against those resources (assets).